

KEEPING UP WITH KOMEN OREGON & SW WASHINGTON

SEPTEMBER & OCTOBER NEWS

Happy Hour FOR THE CURE

Previously known as Lunch for the Cure



Virtual Event
October 7, 2020
5:30pm to 7pm

[KomenOregon.org](https://www.KomenOregon.org)

VIRTUAL SUCCESSES

CEO, Andrew Asato



As the fall arrives, the ongoing Coronavirus pandemic and summer wildfires continue to further impact our communities across Oregon and SW Washington, we hope you and your loved ones are safe and healthy.

During these historical times, we know that breast cancer does not stop, nor does our work to fight this disease and support those impacted by it. As you will see in this

newsletter, we successfully adapted to our 'new normal' and launched our first virtual [MORE THAN PINK Walk](#) on August 23. Participants took to their neighborhood streets and parks across Oregon, Southwest Washington, and beyond, to show their solidarity with their loved ones, survivors and forever fighters. [View photos shared by the community here.](#) We are deeply grateful for the fundraising effort that our participants have made and continue to make until October 31.

Warmly,

[READ THE FULL LETTER HERE!](#)

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**DID
YOU
KNOW?**

Did you know?

September is Ovarian Cancer Awareness Month and there are special breast cancer screening guidelines for women with a [strong family history of breast or ovarian cancer.](#)



RESEARCH + CARE + COMMUNITY + ACTION

EVENTS



Happy Hour for the Cure: October 7, 2020

Happy Hour for the Cure (previously Lunch for the Cure) brings together business and community leaders who recognize the importance of investing in saving lives and ending breast cancer. We have a \$345,000 goal to ensure continued investment in the four pillars of our work: research, care, community, and action. [Register to join us for this free and virtual event at KomenOregon.](#)



Health at Home - September 22, 2020

It's back! Join us on our Facebook page at 7pm on Tuesday, September 22nd as our director of programs, Cindy Fletcher, talks live with Dr. David Page, medical oncologist at Providence Cancer Institute, about bone metastases. Ask questions during the presentation or send them, ahead of time, to afern@komenoregon.org.



Afrodite - week of October 11, 2020

In collaboration with Arya Morman, Miss Black Oregon International Ambassador 2020, we are working on a series of virtual presentations on breast and other health issues impacting young black professionals. Find more information, when it becomes available [on our website](#), and plan to join us each evening during the week of October 11th.



Texas Hold'em for the Cure - October 15, 2020

In partnership with iHeartMedia Portland, the 6th Annual Hold'em for the Cure event will be virtual! Join on-air talent like The Eagle's, Scott Tom, and compete for prizes. [Register today.](#)



MORE THAN PINK Walk: Fundraise until October 31, 2020

The MORE THAN PINK Walk came and went on August 23, and the community has raised an incredible \$277,000 so far. We are still raising money until October 31; Please rise up and help us reach our \$300,000 goal for those who desperately need our programs and services in Oregon and SW Washington. [please make a donation today at Komen Oregon.org](#)



Breast Cancer Issues Conference - New Date! May 8, 2021

We are excited to announce that the [Breast Cancer Issues Conference](#) has been rescheduled to Saturday, May 8, 2021 at the Hyatt Regency Portland. While we are still confirming a couple of speakers, the fantastic selection of sessions compiled by the BCI Conference Committee for this past April remains the same.

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MISSION



Program Highlight - *Worship in Pink*

This year, we are celebrating the 10th anniversary of our [Worship in Pink](#) program with virtual activities. Last month, we trained 45 Ambassadors from 18 Portland-metro area churches on this year's program, as we look to educate the faith-based community on the importance of screening in the early detection of breast cancer.



Advocacy - Take Action!

On September 1st, our team joined the Komen Advocacy Summit and met virtually with five of the seven offices in our Oregon Congressional delegation. [Learn more about Komen's advocacy work](#) and take action in the following ways:

- Our lawmakers are overwhelmed with numbers and studies. What they need most are real-life examples. Tell Susan G. Komen's Center for Public Policy [what challenges you are facing](#), whether you've been unable to access the care and treatment you need, have experienced delays in your treatment, are unable to pay for your care due to financial insecurity, etc.
- Visit our new [Civic Engagement Center](#), where you can check voter registration status, learn more about your candidates, identify key dates, and learn how important the 2020 election will be in advancing the policy priorities that will ultimately allow us to better achieve our mission of ending breast cancer.
- Sign up to be an Advocacy Insider on [Komen's Action Center](#) and follow us on social media (Facebook-@SusanGKomenAdvocacy, Twitter-@KomenAdvocacy).



Metastatic Breast Cancer

- Our [MBC Dinner Series](#) is virtual this year! Join us October 20th, where Dr. Alison Conlin from Providence Cancer Institute will give a Research Update. Registration is open now!
- If you are living with MBC and would like to receive emails specific to MBC resources and activities, email programs@komenoregon.org.
- Komen offers conference and events across the country. See the [virtual event schedule here](#).



COVID-19 Resources, including Komen Treatment Access Program

We have a [page on our website dedicated to COVID-19](#) resources. Our [Treatment Access Program](#) parameters have also, temporarily, been relaxed so we can help more people.

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WAYS TO GIVE



Cornerstone Membership (Monthly Giving)

Become a champion among our family of supporters. A small gift each month goes a long way to impact a life.



Create a Fundraiser

Kickstart your DIY fundraiser on our new user-friendly webpage! Utilize many new tools and fun ideas to help you raise money for local breast cancer services and programs! [Get started here!](#)



Toni Mountain Fund for Treatment Access

Support gas, transportation, lodging, and food for patients in treatment.



Giving Circle - Friends of Komen

Receive unique opportunities to learn more about various programs and services, which support people affected by breast cancer.



Planned Giving

Learn the different charitable gift options available to you. We will work with you to find a plan that lets you provide for both your family and support Komen Oregon and SW Washington.



The Joe and Jane Gray Family Fund for Advanced Breast Cancer Research

Support local and national research for advanced breast cancer.

COMMUNITY FUNDRAISING EVENTS



Community Fundraiser Spotlight - Umpqua Dairy

From August through November, Umpqua Dairy is selling their Huckleberry Cheesecake ice cream. Yum! A portion of the proceeds from the sale of this ice cream will benefit Susan G. Komen Oregon and SW Washington.

[Get yours today!](#)



Clothing 4 Cancer - Ongoing

50% of profits will be donated to Susan G. Komen Oregon and SW Washington. Their Mission: Keep clothing out of landfills; help fight breast cancer. [Find a bin](#)



Amazon Smile - Ongoing

[AmazonSmile](#) is an excellent way to make your online shopping feel extra good! [Click HERE](#), add Susan G. Komen Oregon and SW Washington to your supported charity, and start shopping today!



ilani - October

ilani will be participating in a month long employee fundraiser, donating funds to Susan G Komen during breast cancer awareness month.

Thank you, ilani!



Panera Bread - October

For the month of October, Panera Bread will donate \$0.10 back to Susan G. Komen Oregon and SW Washington for every Pink Ribbon Bagel sold!