



Marketing and Communications Intern – Position Description

The promise of Susan G. Komen is to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever.

Komen has played a critical role in every major advance in the fight against breast cancer – transforming how the world talks about and treats this disease and helping to turn millions of breast cancer patients into breast cancer survivors. With early detection, five-year survival rates have moved from 74% to 99%, and the death rate has decreased by 38%. However, the need continues right here in our community. Every week, 63 individuals are diagnosed with breast cancer, and 11 will lose their lives in Oregon and SW Washington.

Our internship program is designed to provide professional development opportunities to students, leveraging creativity, initiative, and enthusiasm. The ideal candidate understands the vision of Susan G. Komen and is passionate about the role they are applying for, as well as furthering our mission and priorities – education and screening, access to treatment and survivor support, cutting-edge research, and advocacy. This internship will require 15+ hours per week in the downtown Portland office. We help interns receive their community hours for credit. All internships are unpaid.

Summary:

The responsibility of the Marketing and Communications Intern is to assist the Marketing and Communications Manager with social media marketing, outreach, developing new digital marketing materials, and writing copy for survivor stories and campaigns.

Major Responsibilities:

- Assist in social media engagement on Facebook, Instagram, and Twitter, developing daily content for posts promoting our events, activities, information on breast health education, etc.
- Assist with marketing and communications for the affiliate events and activities, especially our major event of the summer, the MORE THAN PINK Walk.
- Collect and write stories from those who want to share their breast cancer journey

Requirements:

- Proficient in Facebook, Twitter, and Instagram
- Quick learner with the ability to self-motivate and carry a project from initiation to completion
- Excellent communication and interpersonal skills
- Knowledge in use of Adobe Creative Suite (especially InDesign) a huge plus
- Strong ability to take initiative and work independently on tasks



Benefits:

- Opportunity to gain insight in the not-for-profit sector.
- Experience working collaboratively with professionals in marketing, events, communications, development, and fundraising.
- Develop professional skills in a busy, cause-related marketing environment.

To Apply:

Komen Oregon is an EEO/AA/ADA employer committed to diversity and inclusion. **All interested candidates must apply electronically by emailing a cover letter and resume to afern@komenoregon.org with "Marketing and Communications Intern" in the subject line.** Applications will be accepted until the position is filled.