



2020 SPONSORSHIP LEVELS

\$7,500 Ambassador Level

- 3 PREMIUM tables with select wines (10 seats per table)
- Marketing: Premiere logo recognition
 - Collateral (invitation, program)
 - E-campaign – four blasts to (220,000 constituents)
- Opportunity to make remarks from the stage

\$5,000 Champion Level

- 2 PREMIUM tables with select wines (10 seats per table)
- Marketing: Premiere logo recognition
 - Collateral (invitation and program)
 - E-campaign – two blasts to (220,000 constituents)

\$2,500 Honor Level

- 1 table (10 seats per table)
- Marketing: Logo recognition
 - Collateral (invitation and program)
 - E-campaign – one blast to (220,000 constituents)

\$1,000 Faith Level

- 1 table (10 seats per table)
- Marketing: Logo / Name recognition
 - Collateral (program)

All levels receive the following benefits:

- Logo recognition on Komen event web page
- Logo/Name recognition in video loop on stage
- Social media posts
- Invitation to exclusive Komen Giving Circle donor club and Komen annual events
- Name recognition in Komen Annual Report (Summer 2020)

Value of each seat: \$45.00