TOGETHER, WE ARE MORE THAN PINK

In our 28th year, Susan G. Komen Oregon and SW Washington continues to build on its work, serving the breast cancer community through supporting education, screening and diagnostic services, patient assistance and research.

Since our inception, we have accomplished:

• Doubled the screening rate in the U.S.
• Supported 35 new drug therapies for breast cancer treatment.
• Realized a 40% decline in mortality rates.

While there are 3.5 million survivors among us in the U.S. today, we know approximately 40,000 individuals still lose their lives to breast cancer each year. We also know that our loved ones who have courageously fought breast cancer could be re-diagnosed in their life-time, only to face cancer again. This is unacceptable. We must all act in this fight to realize our Bold Goal of reducing breast cancer deaths in the U.S. and one day realize a world without breast cancer.

Looking forward, we set our sights on our first-ever MORE THAN PINK® Walk – a ‘re-imagined’ Race for the Cure, where community members will experience a heartfelt opening ceremony that will draw on the courage, strength and hope of the greater breast cancer community. This evolution brings with it new colors that represent the four pillars of work we focus on throughout the year – Research (purple), Care (green), Community (blue) and Action (orange).

We share our gratitude with you, our community partners, who helped us keep Komen’s pillars standing strong and serve over 12,600 individuals across our region this past year. Together, we are More than Pink®.

Warmly,

Andrew Asato
Chief Executive Officer
Susan G. Komen Oregon & SW Washington
OUR MISSION AND FUNDING PRIORITIES

Susan G. Komen Oregon and SW Washington is working in the community with a focus on these priorities: Research, Care, Community, and Action! Our mission is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. With 63 new cases of breast cancer diagnosed each week, the Northwest has one of the highest incidence rates in the country; an average of 11 individuals will lose their lives to metastatic breast cancer. Despite the survivorship of many, there is work to do. Komen set a Bold Goal to reduce the number of breast cancer deaths in the U.S. from 40,000 to 20,000 by 2026, by developing new technologies to detect breast cancer earlier, addressing health disparities among women of color, and funding metastatic breast cancer research.

A DIFFERENCE FOR WOMEN, MEN, AND THEIR LOVED ONES

As of March, contributions have enabled Komen to invest almost $33 million in Oregon and SW Washington since 1991. Of this, $19.9 million has supported grassroots education, screening, and survivor/forever fighter support services in communities across Oregon and SW Washington, and $13.2 million (as of 3/31/19) has helped fund cutting-edge breast cancer research at local research institutions. Our successes would not be possible without you and your incredible support, advocacy, and generosity.
OUR WORK
(April 1, 2018–March 31, 2019)

12,653 Individuals Received Services

1,193
Screening and Diagnostic Tests

681
Patient Navigation and Support Services

234
Financial Assistance
Gas|Lodging|Food

10,529
Education and Outreach
Breast Cancer Forum

The Breast Cancer Forum brings the Eugene community together in October. Attendees can connect with local resources and enjoy a meal while learning about a topic pertinent to their breast cancer journey.

Breast Cancer Issues Conference

The goals of the Breast Cancer Issues Conference are to gain knowledge, find support, and feel empowered. This annual conference, held in March, brings together medical experts specializing in breast cancer research and treatment to discuss the latest trends in their fields with breast cancer survivors and fighters, caregivers, family members, and health care professionals. It is held in Portland and simulcast in locations around the state.

Early Detection

Komen partners with Oregon ScreenWise and the Washington Breast, Cervical, and Colon Health Program (BCCHP) to provide those who are medically underserved access to lifesaving breast cancer screening and diagnostic programs, breast health education, and counseling.

Poder y Vida (Latina Initiative)

The Latina Initiative was a 5-year (2013-2018) collaborative project intended to address health disparities in our Latina population, specifically targeted to Beaverton/Aloha, Gresham/Rockwood, Inner/East Portland, and Salem/Keizer. Community health workers (CHWs) conducted outreach to their communities and assisted eligible Latina women in overcoming barriers to receiving their mammogram and understanding the results. If additional testing was necessary, the client was transitioned to a patient navigator for help through the diagnostic, and, if necessary, breast cancer treatment process. Through this project, we screened 2,675 Latinas, of whom, 528 needed additional diagnostics; 11 women have been diagnosed with and are in treatment for breast cancer.

Metastatic Breast Cancer Dinner Series

This series of dinners provides a forum for people living with metastatic breast cancer to discuss the latest in research, treatment, and symptom management with local experts, in a small group setting.
Research

Research is an essential driving force in the fight against breast cancer. Locally, more than $13.2 million, as of March 31, 2019, has been invested at local research institutions to fund cutting-edge research projects.

Survivor & Forever Fighter Support

Survivor and fighter support includes one-on-one consultation, education, and resources for people at all stages of their breast cancer journey. Komen partners with community organizations to provide navigation services from breast cancer screening through treatment. The Komen hotline provides answers to all breast cancer related questions including a clinical trial matching program for those living with metastatic breast cancer.

Treatment Access Program (TAP)

The Treatment Access Program, in partnership with 211info, helps reduce the barriers faced by those who live in rural areas and are in treatment for breast cancer. Financial assistance is available, to those who qualify, for transportation, lodging, and food. We provided 234 individuals with financial assistance to access treatment.

Worship in Pink

Portland metro-area congregations of all faiths come together to increase awareness about breast cancer and the importance of screening in the early detection of breast cancer.
SAVING LIVES ACROSS THE REGION
(April 1, 2018–March 31, 2019)

Total number of people served through education, outreach, navigation, screening, and access to treatment (not including mass media campaigns): 12,653

Screening and diagnostic services: 1,193
Patient navigation and support services: 681
Gas, food, and lodging financial assistance given to patients in treatment: 234
Local investment in community programs: $919,651*
Local investment in breast cancer research: $178,682
(Susan G. Komen awarded $830,000 in research grants to Gordon Mills, MD, PhD ($600,000) and Joe Gray, PhD ($230,000), who are both at OHSU Knight Cancer Institute)

*Includes program staff salaries

211info
Treatment Access Program
Oregon and SW Washington

Breast Friends
Breast Friends: Lyft Program; Multnomah and Washington Counties, OR

Corvallis Clinic Foundation
Corvallis Clinic Foundation: Project H.E.R. Survivorship Program; Benton, Lincoln, and Linn Counties, OR

Familias en Acción
Patient Navigation for Latinas; Clackamas, Marion, Multnomah, Washington Counties, OR

Native American Rehabilitation Association of the Northwest, Inc. (NARA)
Native Pink Shawl Project; Multnomah County, OR

Northwest Family Services
Innovative Approaches Outreaching Latina Women; Clackamas, Multnomah, Washington Counties, OR

Pacific Communities Health District Foundation
Lincoln County Patient/Survivor Assistance; Lincoln County, OR

PeaceHealth SW WA Medical Center
Breast, Cervical, and Colon Health Program; Clark, Cowlitz, and Skamania Counties, WA

Pink Phoenix Dragon Boat Team
Portland Dragon Boat Races; Multnomah, OR

Sky Lakes Cancer Treatment Center
Breast Cancer Support Group’s Mindful Meals and Body Acceptance Fitness Classes; Klamath, OR

State of Oregon Department of Public Health
Oregon ScreenWise Program; Oregon

Virginia Garcia Memorial Foundation and Health Center
Reducing Barriers to Care; Washington County, OR
Lunch for the Cure

This signature April event brings together business and community leaders who are passionate about Komen's work. In addition to fun and education, the 2018 keynote speaker, Allison Titus, age 17, shared her personal journey of loss and hope. Her mother passed away of breast cancer at just 34 years of age, leaving behind Allison, 3, and sisters Laura, 6, and Kelley, 8 months.

The event brought together 370 individuals and raised $340,000 for Komen resources and critical services throughout Oregon and SW Washington.

Brunch for the Cure

In Eugene, Komen retired Race for the Cure for a new event to bring together the community. The 1st annual Brunch for the Cure took place in March 2019. The event, at the Valley River Inn, brought guests, friends, and family to honor and celebrate those they love. The event raised nearly $30,000.

Race for the Cure

Komen hosted one of the largest community events on the West Coast right here in Portland, Oregon. Last September, almost 6,000 people turned out for the 28th annual Susan G. Komen Oregon and SW Washington Race for the Cure. The Race brought together nearly 750 breast cancer survivors and over 500 volunteers for a celebration. The Race garnered close to $600,000.

Row for the Cure

The 20th anniversary celebration of Row for the Cure was cancelled due to safety issues with Vancouver Lake.
YOUR DOLLARS AT WORK
(April 1, 2018-March 31, 2019)

The Komen Board of Directors, Ambassador Board, and staff are committed to the effective management of every dollar generously given to support the mission programs of the organization.

Revenue & Other Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Corporate / Sponsorships</td>
<td>$327,546</td>
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<tr>
<td>Individuals</td>
<td>$756,151</td>
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<td>Event Fees / Earned Income</td>
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<td>Foundations</td>
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<td>Total Revenue &amp; Support</td>
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Expenses

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<th>Category</th>
<th>Amount</th>
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<tr>
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<td>Research</td>
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<tr>
<td>Programs / Services / Grants</td>
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<tr>
<td>Total Expenses</td>
<td>$1,531,525</td>
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</tbody>
</table>

*General / Administrative expenses due to change in GAAP Rules.
# PEOPLE WHO FUEL OUR MISSION
(April 1, 2018–March 31, 2019)

Without our donors, Komen’s mission would not be possible. Their generosity plays a critical role in Komen’s progress in the fight against breast cancer, and, for that, we extend our heartfelt gratitude. Every effort has been made to list all donors accurately for the fiscal year. Please call 503.553.3675 if you notice any errors or omissions.

## Corporations, Foundations, & Organizations

### National Ambassador $20,000-$49,999
- Collins Foundation
- Columbia Sportswear***
- Daimler Trucks North America Portland - Western Star Truck Plant*
- KEZI9**
- KUNP Univision**
- Les Schwab Tire Centers
- Old Spaghetti Factory**
- Resers Family Foundation

### Promise Keeper $10,000-$19,999
- City Center Parking**
- Eli Lilly and Company
- OHSU Knight Cancer Institute
- Oregon Dept. of Revenue*
- Pape Rents**
- Pfizer, Inc.
- Pacific Office Automation, Inc
- Pacific Outdoor Advertising**
- Royal Caribbean Cruise Lines
- Standard TV & Appliance, Inc.

### Goodwill Partner $5,000-$9,999
- Compass Oncology
- Cow Creek Band of Umpqua Tribe - of Indians
- Durham and Bates Agencies, Inc.
- Georgia Pacific
- KPMG LLP
- Linda L. Vladyka Foundation - (Play for a Cure)*
- Macy’s
- MetroWest Ambulance**
- Michelbook Country Club - (Rally for the Cure)*

### Patron $2,500-$4,999
- ilani*
- Adventist Health Portland
- Benchmade Knife Company
- Community Health Charities*
- Ethan Allen Home Interiors
- FedEx Services
- Gresham Police Department*
- Hoffman Construction
- Legacy Health System
- Pacific Power
- Peace Health System
- Pocock Racing Shells
- Rise Brewing Co.**
- Skanska Construction
- Yogi Tea

### Angel $1,000-$2,499
- Crooked River Ranch Golf Club - (Rally for the Cure)*
- DW Fritz Automation, Inc.
- Hand and Stone Massage and Facial Spa*
- Lagunitas Brewing Company**
- KMGE

### Sunset Imports Audi and Porsche - Beaverton*  
Tektronix  
Thermo Fisher Scientific  
U.S. Bank  
Zidell Marine Corporation  
Zidell Companies  
The Renaissance Foundation  
Umpqua Dairy Products*  
Vision Capital Management Inc.  
Patron $2,500-$4,999  
Angel $1,000-$2,499
Meriwether Women’s Nine Hole Golf Club (Rally for the Cure)*
Miller Nash and Dunn
Nebula9 Vodka**
Newberg High School*
NW Personal Training (Girlfriends - Run for the Cure)*
Octapharma Plasma Inc.
Portland Thorns*
Shop Strange**
Tito’s Vodka**
Town & Country Honda*
Turner Construction
United Grain Corporation
US Oncology, Inc.
VanCity B03 Reals*
Vancouver Radiologists
Westmoreland Ace Hardware*
Willamette Valley Cancer Institute
ZGF Architects

*Denotes third party fundraisers
**Denotes in-kind contributions
*** Denotes cash and in-kind contributions

Individuals

**National Ambassador $25,000-$49,999**
Mary Boyle
Joe and Jane Gray
Rod and Linda Harris
Judy and Brad Johnson
Charlene Zidell

**Promise Keeper $10,000-$24,999**
Ken and Celia Austin

**Goodwill Partner $5,000-$9,999**
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Frank Geary
Larissa Kirovski
Suzyanne McGrath
Marta Monetti
Scott and Loni Parrish
Kathryn and Ron Rufener

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Christine Chang
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Lana and Chris Finley
Cynthia Grant
Elise McClure
Toni Mountain
Gregory Vislocky

**Angel $1,000-$2,499**
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Aletha Anderson
Selma Annala
Andrew Asato
Mike and Christine Aveni
Joseph Baker
Gary Balo
Lee Behensky
Patrick Benavides

Gerald and Sarah Bieze
Matt Bolte
Carol Calvert
Shelley Campf
Maureen Chambers
Jack and Jane Conner
John and Jennifer Coughlin
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Tammy De La Melena
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Lin Rigutto  
Dornfeld Ryan  
Adrienne Santina  
Chad Scott  
Thomas Smith  
Nancy Stanley  
Matthew Stanley  
Lindsay Van Bramer  
Wanda Waldron  
Emily Weiss  
Marilyn Wong  

**Pacesetters & Go Getters**

**Pacesetters $1,000+**
Bob Ani  
Cynthia Asai  
Patricia Brown  
Arlene Bryson  
Stephen Burch  
Karen Caldwell  
Michelle Caplan  
Sofia Chavier  

**Go Getters $500-$999**
Joel Biernat  
Paula Burt  
Shannon Carrier  
Robin Cather  
Erin Chambers  
Mee Lun Chau  
Hayley Courtney  
Kathy Donker  
Melanie Ewell  
Suzanne Hein-Fountain  
Alissa Hilbert  
Michelle Hutton  
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Nike

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