MORE THAN PINK Last Year, This Year, and Beyond

CEO, Andrew Asato

The closing of summer means we turn our focus to September’s MORE THAN PINK Walk and October’s Breast Cancer Awareness Month activities. I hope you will take a few moments to review our highlighted achievements from this past year.

These successes are all connected to the 4 pillars of our work: RESEARCH, CARE, COMMUNITY, and ACTION. Please join us at this month’s Walk as we celebrate these achievements together as a community.

* Annual Report coming next week!

Warmly,

\[Signature\]

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**KEEPING UP WITH KOMEN**

**SEPTEMBER & OCTOBER NEWS**

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**Did you know?**

September is Ovarian Cancer Awareness Month. There are special breast cancer screening guidelines for women with a strong family history of breast or ovarian cancer. Talk with a doctor about which screening tests are right for you if you are at a higher risk.

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**RESEARCH + CARE + COMMUNITY + ACTION**

Susan G. Komen Oregon and SW Washington • 1500 SW 1st Ave Ste 270 Portland, OR 97201
Race for the Cure has been re-imagined and the next chapter is here! Our first MORE THAN PINK Walk™ will premiere in on September 22 and you don’t want to miss it! Click the following links for: What’s new | Registering | Walk logistics. We hope you’ll join us!
UPCOMING EVENTS

KICK for KOMEN - September 28
Join the Komen Ambassador Board for the 4th annual Kick for Komen footgolf tournament! There will be food, drinks, raffle prizes, and more! [Sign up HERE!]

Portland Thorns BCA Night - October 12
Join us for the 3rd Annual Portland Thorns FC Breast Cancer Awareness night. Each ticket includes a [Portland Gear t-shirt], Zumba class after the game on the new field, and a portion of the proceeds benefit Komen Oregon & SW Washington. [Purchase today!]

Metastatic Breast Cancer - November 12
If you’re living with stage IV breast cancer, join us for our next [Metastatic Breast Cancer Dinner Series], from 6 to 8:30 pm. Send your email address to [programs@komenoregon.org] to be placed on our list of people living with metastatic breast cancer to receive MBC program announcements.

Breast Cancer Issues Conference – Save the Date for April 4, 2020
Join us on Saturday, [April 4th] at a new venue: Red Lion Hotel on the River – Jantzen Beach! The conference committee is finalizing the schedule of topics and speakers. More information will be posted to our website as it becomes available.

Lunch for the Cure - Save the Date for April 15, 2020
Join us at the new Hyatt Hotel for our Annual Lunch for the Cure event!
Community Partner Spotlight – Northwest Family Services

With Susan G. Komen Oregon & SW Washington funding, Northwest Family Services is utilizing an experienced community health worker (CHW) to provide culturally sensitive breast health outreach to Portland-metro area Latinas, followed by helping them to overcome barriers to accessing low cost or free mammograms.

MISSION

Advocacy Update
Last month, our CEO and director of programs participated in Senator Jeff Merkley’s roundtable on the high cost of drugs. They talked about the impact of drug costs on breast cancer patients. Learn more about and lend your voice to Komen’s federal advocacy priorities.

Grant Funding
We’ll be releasing our 2021 Request for Applications (RFA) in the coming months. If you know of a nonprofit organization that would like to help us reach our Bold Goal of reducing the number of breast cancer deaths by 2026, keep an eye on our website for details.

RESEARCH

Research Funding
Susan G. Komen has reached the $1 billion mark for research with focused projects locally on metastatic breast cancer and new treatments. Read the press release here!

GIVING

Cornerstone Membership (Monthly Giving)
Become a champion among our family of supporters.

The Joe and Jane Gray Family Fund for Research
Support local and national research for advanced breast cancer.

Toni Mountain Fund for Treatment Access
Support gas, transportation, lodging, and food for patients in treatment.

Create a Fundraiser
Kickstart your fundraiser with these fun ideas on how to raise money for local breast cancer services and programs! We have all the materials you need to get started!
Communities Fundraising Events

Community Fundraiser Spotlight – USA Softball of Portland - September
Don’t let cancer steal 2nd base! Click on the following date for info on the upcoming event and to join in the fun.
September 21, 2019

Individuals and organizations make a difference by raising money to benefit Susan G. Komen Oregon and SW Washington. Participate in an activity that you enjoy while supporting a good cause—fighting breast cancer! Find out more.

Aumsville Pumpkin Patch - October
Head over to the pumpkin patch to purchase a pink pumpkin during the month of October. All proceeds benefit Susan G. Komen Oregon & SW Washington.

Umpqua Huckleberry Cheesecake - October through December
Keep an eye out in October for the Umpqua Huckleberry Cheesecake Ice Cream!

Clothing 4 Cancer - Ongoing
50% of profits will be donated to Susan G. Komen Oregon and SW Washington. Their Mission: Keep clothing out of landfills; help fight cancer. Find a bin near you!

Wacoal: Fit for the Cure - October through December
Women are invited to get a complimentary professional bra fitting by one of Wacoal’s Fit Consultants at a Macy’s store near you!

Lloyd Center Fashion Show - October 5, 2019
Join us for the Pretty in Pink fashion show! There will be a complimentary photo booth, art and crafts for the kids, and swag bags.

Glassybaby - October 19, 2019
Visit Glassybaby on Saturday, October 19 to support Susan G. Komen Oregon and SW Washington! Glassybaby will donate $2 to Komen for every candle sold on this date.

Audi Beaverton & Porsche Beaverton - October
For every new car purchased during the month of October, Audi and Porche of Beaverton will donate $100 to Susan G. Komen Oregon and SW Washington!