

**For Immediate Release**

**Alice Fern**  
**Marketing and Communications Manager**  
**Susan G. Komen Oregon and SW Washington**  
**(503)553-3678**  
**afern@komenoregon.org**

**21<sup>st</sup> Annual Susan G. Komen Oregon and SW Washington Regional Breast Cancer Issues Conference Welcomes Dawn Hershman, MD as Keynote Speaker**

*Portland – January 10, 2019* – Susan G. Komen Oregon and SW Washington is pleased to announce that registration for the 21<sup>st</sup> annual Regional Breast Cancer Issues Conference opens January 11, 2019. The conference will be held in Portland on March 16, 2019. We are thrilled to feature a new keynote speaker who is a leader within her field, Dawn Hershman, MD. Another big change to this year's conference is a metastatic breast cancer track that is intended for and designed by people living with metastatic breast cancer and their caregivers.



Keynote speaker Dawn Hershman, MD, Herbert Irving Comprehensive Cancer Center, will focus on breast cancer survival, how comorbidities – the presence of two illnesses/conditions in a single person – increase risk during breast cancer treatment, and how non-adherence to medications impacts treatment outcomes. Dr. Hershman is leader of the Breast Cancer Program at Herbert Irving Comprehensive Cancer Center as well as a professor of Medicine and Epidemiology at Columbia University Irving Medical Center. She joins us as an expert in breast cancer, cancer care, breast oncology, and medical oncology. Her work in the fight against breast cancer has been recognized and awarded several times, with special note of the Advanced Clinical Research Award in Breast Cancer from the American Society of Clinical Oncology and the Advanced Medical Achievement Award from the Avon Foundation.

This daylong event will be simulcast across Oregon in Bend, Corvallis, Hood River, Medford, and Newport. It brings together survivors, forever fighters, co-survivors, and healthcare professionals to discuss emerging research, treatment options, and quality of life issues with nationally respected experts.

Registration opens January 11, 2019. Additional information can be found at [komenoregon.org](http://komenoregon.org).

**About Susan G. Komen Oregon and SW Washington**

In the last 27 years, the local organization has funneled nearly \$19.8 million into programs that prioritize the importance of improving and building on the quality of life for survivors and fighters, emphasize the value of early detection and screenings, as well as provide financial assistance for access to treatment. Another \$13.2 million has been dedicated, locally, to cutting edge research. Go to [komenoregon.org](http://komenoregon.org).

**About Susan G. Komen**

Susan G. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$988 million in research and provided more than \$3 billion in funding to screening, education, treatment and psychosocial support programs and research, serving millions of people in more than 60 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit [komen.org](http://komen.org) or call 1-877-GO-KOMEN.

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