Marching Toward Our Bold Gold

One in eight women will be diagnosed with breast cancer in the U.S. during their lifetime. This is why Susan G. Komen continues its unwavering commitment to Oregon and SW Washington communities by investing in regional breast health services and discovering more effective cancer treatments and methods of detection.

Whether investing in education, screening, genetic counseling and testing, delivering survivor and fighter support resources to women and men facing breast cancer, or funding local cutting-edge research happening right here in Oregon, Komen remains focused on our Bold Goal to reduce the number of breast cancer deaths in the U.S. by half by 2026.

We share our gratitude with you, our community partners, who helped us serve more than 20,000 individuals across our region through our four priorities of early detection, survivor and fighter support, research, and advocacy. Together, we are More than Pink.

Warmly,

Andrew Asato
Chief Executive Officer
Susan G. Komen Oregon & SW Washington

Chief Executive Officer, Andrew Asato
Our Funding Priorities

The Community Profile is a needs assessment (conducted by Komen every four years) which identifies gaps in services and barriers to resources in 39 counties across Oregon and SW Washington. The profile draws information via questionnaires, focus groups, key informant interviews, and demographic data, then analyzes the information to establish local funding priorities. The Northwest has one of the highest incidence rates in the country. An average of 63 cases of breast cancer are diagnosed every week. An average of 11 individuals will lose their lives to metastatic breast cancer.

Komen works at a community level on four priorities, Early Detection (education and screening), Survivor and Forever Fighter Support (access to treatment and resources), Advocacy, and Research. Our priorities help focus our funds to best serve those who need it most.

A Difference for Women, Men, and Their Loved Ones

Contributions have enabled Komen to invest $33 million in Oregon and SW Washington since 1991. Of this, $19.8 million has supported grassroots education, screening, and survivor/forever fighter support services in communities across Oregon and SW Washington, and $13.2 million has helped fund cutting-edge breast cancer research at local research institutions.

Our successes would not be possible without the incredible support, advocacy, and generosity that have been shown to Komen Oregon and SW Washington since 1991.
Our Work
(April 1, 2017–March 31, 2018)

20,177 Individuals Received Services

1,727 Screening and Diagnostic Tests

977 Patient Navigation and Support Services

221 Treatment Assistance Gift Cards
Gas | Lodging | Food

17,252 Education and Outreach
Our Services and Programs

Breast Cancer Forum
The Breast Cancer Forum brings the Eugene-area community together, in October, to talk about breast cancer topics. In 2017, 32 attendees connected with local resources and enjoyed a meal while learning about ways to reduce their risk of cancer recurrence and maximizing their quality of life.

Breast Cancer Issues Conference
The goals of the Breast Cancer Issues Conference are for attendees to gain knowledge, find support, and feel empowered. Our March 2018 conference brought together medical experts specializing in breast cancer research and treatment to discuss the latest trends in their fields with 403 breast cancer survivors and fighters, caregivers, family members, and health care professionals. This conference also includes tracks specific to metastatic breast cancer, for Spanish-speaking attendees, and on issues facing African-Americans. The conference is held in Portland and simulcast to six locations throughout Oregon.

Early Detection
Komen partners with Oregon ScreenWise and the Washington Breast, Cervical, and Colon Health Program (BCCHP) to provide those who are medically underserved access to lifesaving breast cancer screening, genetic counseling, and diagnostic programs. These state programs served 1,727 individuals thanks to Komen funding.

Metastatic Breast Cancer Dinner Series
This series of dinners provides a forum for people living with metastatic breast cancer to discuss the latest in research, treatment, and symptom management with local health experts, in a small group setting. Presentations are livestreamed on the Komen Oregon and SW WA Facebook page. This series, which included three dinner events, hosted 26 individuals, many of whom attended more than once.

Poder y Vida (Latina Initiative)
The Latina Initiative is a 5-year collaborative project intended to address health disparities in our Latina population, specifically targeted to Beaverton/Aloha, Gresham/Rockwood, Inner/East Portland, and Salem/Keizer. Community health workers (CHWs) conduct outreach to their communities and assist eligible Latina women in overcoming barriers to receiving their mammogram and understanding the results. If additional testing is necessary, the client is transitioned to a patient navigator for help through the diagnostic, and if necessary, breast cancer treatment process. The five-year project ended in March 2018. We have, since 2014, screened 2,678 Latinas, of whom, 568 needed additional diagnostics; 11 women have been diagnosed with and are in treatment for breast cancer.
Our Services and Programs Cont.

Research

Research is an essential driving force in the fight against breast cancer. Locally, more than $13.2 million has been invested at local research institutions to fund cutting-edge research projects.

Survivor & Forever Fighter Support

Survivor and fighter support includes one-on-one consultation, education, and resources at all stages of the breast cancer journey. Komen served 977 patients through partnerships with community organizations to provide navigation services from breast cancer screening through treatment. The Komen helpline (1-877-GOKOMEN) provides answers to all breast cancer-related questions, including a clinical trial matching program for those living with metastatic breast cancer.

Treatment Access Program (TAP)

The Treatment Access Program, in partnership with 211info, helps reduce the barriers faced by those who live in rural areas and need treatment for breast cancer. Financial assistance is available, to those who qualify, for transportation, lodging, and food. We provided 221 individuals with financial assistance to access treatment.

Worship in Pink

Portland metro-area congregations of all faiths come together to increase awareness about breast cancer and the importance of screening in the early detection of breast cancer. We served 8,034 individuals through education, mammograms, and patient navigation/support.

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Our Impact Across the Region
(April 1, 2017–March 31, 2018)
Total number of people served through education, outreach, navigation, screening, and access to treatment (not including mass media campaigns): 20,177

Screening and diagnostic services: 1,727
Patient navigation and support services: 977
Gas, food, and lodging financial assistance cards given to patients in treatment: 221
Local investment in community programs: $929,790*
Local investment in breast cancer research: $205,092
($380,000 national research grants awarded by Susan G. Komen to Elizabeth Mitchell, PhD and Joe Gray, PhD at OHSU Knight Cancer Institute)
*Includes program staff salaries

211info
Treatment Access Program
Oregon and SW Washington

Casting for Recovery
Northern Oregon Casting for Recovery 2017 Retreat
Jefferson County, OR

Familias en Accion
Patient Navigation for Latinas
Clackamas, Multnomah, and Washington Counties, OR

Medical Foundation of Marion & Polk Counties
Latina Initiative
Marion and Polk Counties, OR

Northwest Family Services
Latina Initiative
Clackamas and Multnomah Counties, OR

Northwest Family Services
Marion-Polk County Discover Pink Walk
Marion and Polk Counties, OR

PeaceHealth SW WA Medical Center
Breast, Cervical, and Colon Health Program
Clark, Cowlitz, and Skamania Counties, WA

Pink Phoenix Dragon Boat Team
Portland Dragon Boat Races
Multnomah County, OR

Sky Lakes Cancer Treatment Center
Breast Cancer Support Group’s Mindful Meals and Body Acceptance Fitness Classes
Klamath County, OR

State of Oregon Department of Public Health
ScreenWise Program
Oregon

Virginia Garcia Memorial Foundation and Health Center
Latina Initiative
Washington County, OR
Funding Our Work

Lunch for the Cure
This signature event attracts business and community leaders who support Komen’s important work against breast cancer. With an element of fun, progress was celebrated and issues were discussed at Lunch for the Cure in April.

The 2017 keynote speaker, Dr. Brian Druker, Executive Director, OHSU Knight Cancer Institute, shared the latest in research at OHSU Knight Cancer Institute including a panel discussion with OHSU colleagues. The event brought together 360 individuals and raised $340,000 for Komen resources and critical services throughout Oregon and SW Washington.

Race for the Cure Portland
Komen hosted one of the largest community events on the West Coast right here in Portland, Oregon. Last September, 10,000 participants turned out for the 26th annual Susan G. Komen Race for the Cure. The Race brought together more than 1,000 breast cancer survivors and over 800 volunteers to make the event a continued celebration and financial success. The Race garnered close to $700,000.

Race for the Cure Eugene
In Eugene, Komen and the community celebrated the 7th annual Race for the Cure. The event took place in March at the Valley River Center location. 900 race participants, friends, and family came together to honor and celebrate those they love. The Race raised nearly $140,000.

Watercraft on the Water
Watercraft on the Water was a new summer tradition on the water in Vancouver, WA in late July. The events included Stand Up Paddleboard (SUP) for the Cure followed by the longtime tradition of rowers and paddlers participating in the Row for the Cure regatta and dragon boat races. This event generated more than $48,000.
Your Dollars at Work
(April 1, 2017–March 31, 2018)

The Komen Board of Directors, Ambassador Board, and staff are committed to the effective management of every dollar generously given to support the mission programs of the organization.

Revenue & Other Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Corporate / Sponsorships</td>
<td>$399,945</td>
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<tr>
<td>Individuals / Event Fees</td>
<td>$1,121,579</td>
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<tr>
<td>Foundations</td>
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<td><strong>Total Revenue &amp; Support</strong></td>
<td><strong>$1,676,674</strong></td>
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Expenses

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>General / Administrative</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Research</td>
<td>$205,092</td>
</tr>
<tr>
<td>Programs / Services / Grants</td>
<td>$929,790</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,625,642</strong></td>
</tr>
</tbody>
</table>

75% of the revenue funds local services and programs - saving local lives. The other 25% is pooled with other affiliates to fund promising research. Excludes general / administrative and some fundraising expenses.
People Who Fuel Our Mission
(April 1, 2017–March 31, 2018)
Without our donors, Komen’s mission would not be possible. Their generosity plays a critical role in Komen’s progress in the fight against breast cancer, and, for that, we extend our heartfelt gratitude. Every effort has been made to list all donors accurately for the fiscal year. Please call 503.553.3675 if you notice any errors or omissions.

Corporations, Foundations, & Organizations

Sustaining Partner $250,000 +
iHeartMEDIA, Inc**
Kaiser Permanente NW**
KOIN 6*

Presidential Partner $100,000-$249,000
Fred Meyer/Kroger**
Oregon Community Foundation

Ambassador $50,000-$99,999
Collins Foundation
Providence Cancer Institute**
The Oregonian/Oregon Live**

National Ambassador $20,000-$49,999
Columbia Sportswear Company**
Compass Oncology
KEZI9*
KUNP Univision*
Les Schwab Tire Centers
Old Spaghetti Factory*
Pfizer, Inc
Reser Family Foundation
Tektronix
Wells Fargo

Promise Keeper $10,000-$19,999
City Center Parking*
Epiq Systems*
Georgia Pacific
Oregon Health and Science University
Knight Cancer Institute
Oregon Health and Science University
Pacific Office Automation, Inc**
Reser’s Fine Foods, Inc**
Riverside Payments
Royal Caribbean Cruises, Ltd
Standard TV & Appliance, Inc.**
Station L Rowing Club - Row for a Cure
US Bank**
Yogi Products**
Zidell Marine Corporation

Goodwill Partner $5,000-$9,999
AARP
Allstate Giving Campaign
Community Health Charities
Cow Creek Umpqua Indian Foundation
Durham and Bates Agencies, Inc
Dynalectric

Englander Tualatin Sleep Products / Mattress World Northwest**
Ethan Allen Home Interiors**
Genentech Oregon
Hood River Juice Company**
KPMG LLP
Lane Transit District*
Linda L. Vladyka Foundation - Play for a Cure
Macy’s**
Malarkey Roofing
Oregon Department of Revenue
Oregon State University Foundation
Pacific Power**
Panera Bread
Portland Business Journal*
Salem Clinic
Stash Tea*
Suburban Auto Group
Talking Rain Beverage Company*
Track Town Pizza*
Truist
Umpqua Dairy**
Vision Capital Management, Inc.
YourCause, LLC
Corporations,
Foundations, &
Organizations Cont.

Patron $2,500 - $4,999
Adventist Health
Ashley Homestore
Baja Fresh-Tigard
Benchmade Knife Company
Daimler Trucks North America, LLC
Direct Marketing Solutions
Dobbes Family Estate
FedEx Ground
Frontier Management, Inc
Kaiser Foundation Health Plan
Legacy Health System
Melwood Horticulture Training Center, Inc
Miller Nash Graham & Dunn, LLP
Moda Health*
Murphy Plywood
North Star Restaurants, Inc**
Portland Metro Softball Association
Rain Dance Marketplace**
Serres Greenhouse and Farm**
Timber Products
Tonkon Torp, LLP

Angel $1,000 - $2,499
AFC Urgent Care
Bank of America United Way Campaign
Bonaventure Senior Living
Chevron Products, Co
Chinook Winds Casino
Community Cancer Center-Roseburg
Con Met
Eye Health Northwest
Fenrich & Gallagher, PC
Fidelity Charitable Gift Fund
Give with Liberty
Hart Wagner
Hip Hemp, LLC
Hoffman Construction
Lane Powell, LLC
Liberty Mutual Foundation
McKenzie Willamette Medical Center
Meng-Hannan Construction, Co
North American Breweries*
NW Personal Training*
Pacific FC Simons
Pacific Seafood
PDX Fashion Network
Portland Fire and Rescue
Premiere Mortgage
Prive Vineyard*
QFC
Re/Max Equity Group
Richard and Diane Van Grunsven Family Foundation
Standard Employee Giving Campaign
State Farm
The Greenbrier Companies
Vancouver Radiologists, PC
Woodruff Sawyer & Company
Zimmer Gunsul Frasca Architects

*Denotes in-kind contribution
**Denotes cash and in-kind contribution

Individuals

$50,000+
Joe and Jane Gray Family Fund

$25,000-$49,999
Anonymous 1
Anonymous 2
Linda and Rod Harris

$10,000-$24,999
Celia and Ken Austin
Susan Collins
Tina and Gary Foster
Diane Hanke
Susan and Bernie McGrath
Timothy Neel
Patricia Reser

$5,000-$9,999
Anonymous
Patricia and Robert Brown
Sandra Campbell
Lane Fenrich
Rhonda Fenrich
Diana Humphries
Irving Levin and Stephanie Fowler
Elise McClure
Marta Monetti
Laurie and Mark Reser
Kathryn and Ron Rufener
Patricia White
Charlene Zidell
$2,500-$4,999
Judy and Lee Billings-Behensky
Barbara Brown
Maureen Chambers
John and Jennifer Coughlin
Cristi Defrees
Robert and Marci Dove
Connie and Ron Fenrich
Gayle Gustafson
Marie Jones
Dan Karthas
Thomas John McHugh
Kathleen McLagan
Toni and Jim Mountain

$1,000-$2,499
Janell Alexander
Jeff Alie
Bob Ani
Aletha Anderson
Cynthia Asai
Andrew Asato
Jonelle Battaglia
Lee Behensky
Dalya Berkey
Gerald M. and Sarah Bieze
Mary Boyle
Larry Burch
Shelley Campf
Patrick Callahan
Michelle Caplan
Erin Chambers
Debbie Chizek
Judy Clark
Susan Cook-Goodwin

$500 - $999
Susan D’Alessandro
R. E. and Nancy Evans
Barbara and Nelson Farris
Karen Fishel
Ann Fisher
Mary Ann Frantz
Becky and Doug Gallagher
Candace Griffin
Desiree Hamilton
Kristina Hubbard
Carla Johnson
Denise Julian
Annette Kolodzie
Laura Law
Kathryn Leathers
Damonn Levine
Connie Lewis
Carol Loescher
Jim and Jenny Mark
Betty Massoni
Joel and Kristina Masters
Eileen McCurry-Hays
Marilyn McWilliams
Ruth Momeni
Barbara Nill
Jennifer Norberg
Pamela Obenchain
Caron Ogg
Julie Papke
Marjorie Papke
Sara Perrin
Hillary Peterson
Pauline Redon
Cindy Reed
Jason Reese
Jean Richardson
Sharon Richardson

Lin Rigutto
Ruth Roake
Karen and Bruce Rottink
Michael A. Savin
Eric Schneider
Robert W Schoellhorn
Julie Seiber
Nancy Stanek
Matthew Stanley
Nancy Stanley
Tom Stern
Toni Storm-Dickerson
Kimberly Tardie
Alec Vesely
Keli Von Pinnon
Oma Walsh
Michele Wiitala
Janine Wolf

$500 - $999
Diana Almy
Jamie Anderson
Sara Berglund
Anita Bigelow
Barbara A Brown
Janna Brown
James Chambers
Claud Courtney
Robb Crocker
Marsha Curtis
Jamie D’Alessandro
Stacy Davis
Cindy Edwards
Steven Faber
Chuck Fahsholz
R.J. Fenrich
Bonnie Gaston
Individuals Cont.

$500 - $999
Jonathan Gehrs
Norma George
Jim Gossett
Adam Green
Carmen Haun
Theresa Hawkins
Laura Heard
Camile Hickman
John Howorth
Eric Jaeckle
Laurie Jensen
LeAnne Jensen
Leonard Johnson
Theresa Kirsch
George and Laura Kreitzberg
Sioux Kriss
Mark Lipton
Linda Maletis
Joe Martin
Katy Mountain
Solvei Neiger
Javier Nieto
Julie Olson
Lisa O’Malley
Barbara Palmer
Judd Parks
Jennifer Riddle
Ruth Roake
Amber Rountree
Nancy Ryan
Chad Scott
Dianne Shaw

Earl Shaw
Nancy Stanley
K. Claska Stephenson
Laura Stockwell
Nancy Stremick
Lorri Vandomelen
Serin VanDyke
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Legacy Health

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Hamilton Events

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Adventist Health Portland

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Vision Capital Management, Inc

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Providence Cancer Center

Laurie Reser
Community Volunteer

Brandon Skinner
Riverside Payments

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Alexis Brown
Lucy Activewear

Bori Gilchrist
New Relic

Justine Ekstrom
Woodruff-Sawyer Oregon, Inc

Cody Elliott, LLP
Miller Nash Graham & Dunn

Jenn Foss
Edelman

Stacie Johnson
Nike

Heather Krom
Community Member

Kirsten Mackey
Community Member

Lindsay Reynolds, LLP
Tonkorn Torp

Jeremy Shoryer
Riverside Payments

Kelly Valade Vetere
Simple

Jill Wantland
NARAL Oregon

Lucia Wampler
Sedgwick Claims Management

Kelvin Woods
Kaiser Sunnyside Medical Center

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