

## What's Coming To Race for the Cure

*Portland, OR - July 10, 2018* Susan G. Komen Oregon and SW Washington announces registration is open for its largest fundraising event co-presented by Les Schwab Tire Centers and Tektronix – the 2018 Race for the Cure on Sunday, September 16 at Tom McCall Waterfront Park.

Today, one in seven women will be diagnosed with breast cancer in her lifetime and 40,000 will die annually. “The fight has never been more real. This event is important because it generates nearly 50 percent of the revenue needed to fuel our work locally. This is the time for community to come together, to celebrate and honor, to create lasting friendships and to learn about the progress of our work right here,” says Ann Berryman, Director of Development and Communications.

New this year, live music from band Dance Hall Days and photo opportunity with Optimus Prime from Transformers 5. Even dogs can join the newish scenic walk or fun run, after all, they are a person's breast friend. Sign them up too.

Early-bird pricing through August 10 at [www.komenoregon.org](http://www.komenoregon.org).

### **About Susan G. Komen Oregon and SW Washington**

In the last 27 years, the local organization has funneled nearly \$19.8 million into programs that prioritize the importance of improving and building on the quality of life for survivors and forever fighters, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$12.4 million has been dedicated to local cutting-edge research.

### **About Susan G. Komen**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Visit [komen.org](http://komen.org) or call 1-877 GO KOMEN.

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