



25th Annual Row for the Cure Date Changed Due to Toxic Algae Bloom in Vancouver Lake

Updated: Portland, Ore. – July 24, 2018 (12:29 pm) – Susan G. Komen Oregon and SW Washington was made aware of a toxic blue green algae at Vancouver Lake yesterday afternoon by the Clark County Public Health Department and an advisory has been posted at the lake <https://www.kgw.com/article/news/local/vancouver/algae-advisory-issued-for-vancouver-lake/283-577031461>, the location for this Saturday's 25th Anniversary Row for the Cure event.

Ann Berryman, Komen Director of Development and Communications stated, the health and well-being of our participants is of the utmost importance to us, and a collective decision has been made to move event to October 6, 2018. We look forward to celebrating the long, rich history of this event and the \$522,000 raised for breast health education, breast cancer screening/mammograms/diagnostic tests, financial assistance to access treatment and local research.”

“We are optimistic for a great event and look forward to this celebration of competition, festivities, music, food, beverages and awards this fall. Registration will remain open until September 28 said Kathy Frederick, Row for the Cure Founder.” Please check the website for updates at komenoregon.org

About Susan G. Komen Oregon and SW Washington

In the last 27 years, the local organization has funneled nearly \$19.8 million into programs that prioritize the importance of improving and building on the quality of life for survivors and fighters, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$12.4 million has been dedicated to local cutting-edge research.

About Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment, and psychosocial support programs serving millions of people in more than 30 countries worldwide. Visit komen.org or call 1-877-GO-KOMEN

Media Contacts:

Melissa Ives, iVes Marketing + PR, melissa@ivesmandp.com, 503-490-4837

Ann Berryman, Director of Development and Communications, Komen Oregon and SW Washington, ABerryman@KomenOregon.org, 503-553-3675, Cell 503-799-4930