

Welcome to the New Year!

As we begin 2018 in earnest, we thank you for making December giving a success. Together, you generously gave nearly \$60,000 to Susan G. Komen Oregon and Southwest Washington programs and services. We have already begun putting these resources to work!

Recently, our local affiliate staff, led by our local board president, took a critical look at the priorities and what we aim to achieve in the breast health community over the next five years. It is our intent to build upon the affiliate's innovative programs in priority areas of advocacy for women's breast health, health education, mammography and diagnostic tests, financial assistance to complete treatment and research.

Nationally, we are reviewing our affiliate structure and service delivery model for greater efficiencies to improve our impact. Changes will come.

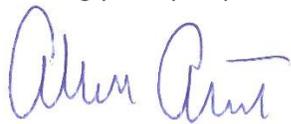
As we continue to march toward our Bold Goal of reducing the number of annual deaths from breast cancer by half in the U.S. by 2026, our new national CEO, Paula Schneider, is guiding the network through this strategic effort. Deemed a leader among our peers, Komen Oregon and SW Washington is positively shaping the direction Komen is taking as a national organization. We look forward to sharing more in time.

As for this year, our work in underserved communities, who face breast health disparities, continues. We will 'sunset' our nationally recognized five-year Latina Initiative project, but work with these partners serving Latinas in our service area in years to come. The outcomes of the project will be shared with you in 2019. Simultaneously, we are beginning initial work on framing what will be the launch of our African American Initiative.

Lives are saved by you and because of your generosity. We are tirelessly committed to helping individuals with support to access breast screening and treatment, advocating for state and federal funding of screening, and investing in life-saving advanced staged breast cancer research right here in Portland.

We are sincerely grateful for your trust in Komen as a leading convener and collaborator in the breast health community.

Wishing you a prosperous New Year,



Andrew Asato
Chief Executive Officer

