



The 2017 Susan G. Komen Race for the Cure Oregon and Southwest Washington Registration Opens Today!

Portland, Ore. – June 1st, 2017– Susan G. Komen of Oregon and SW Washington announced today registration for the 2017 Race for the Cure happening Sunday, September 17th at Tom McCall Waterfront Park is officially open. Participants can take advantage of an early bird discount now through June 30th. This event will feature a 5K fun run, the popular 5K walk and a one-mile family walk. Two exciting new additions to the Race this year include a new route which will take participants over the Hawthorne and Steel Bridge and for the first time, dogs are allowed to register for the Race!

Co- presented by Les Schwab and Tektronix, this signature Komen event is one of the largest breast cancer awareness and fundraising events in the country. Andrew Asato, CEO of Komen Oregon and SW Washington, says, “It’s a powerful event where we come together as a community and celebrate the lives of those affected by breast cancer and honor those we have lost to the disease. It is also single largest fundraiser, garnering more than \$850,000 to support those who need us most with services and programs - education, mammograms, access to treatment and emotional support. It is a day filled with hope and promise.”

“Komen has made significant progress in the fight against breast cancer.” says Ann Berryman, director of development and communications. “There is more work to be done, and we are committed to making more progress.”

75% of funds from this event support critical, local programs like; screening, diagnosis and treatment services, safe and accurate breast cancer information, and patient navigation programs. The remaining 25% will go toward understanding metastasis and how to prevent recurrence and develop more effective treatment. Two leading research centers in Portland, OHSU Knight Cancer Institute and Providence Cancer Center, have received significant grants from Susan G. Komen.

Register online at www.komenoregon.org.

About Susan G. Komen Oregon and SW Washington

In the last 25 years, the local organization has funneled nearly \$19.8 million into programs that prioritize the importance of improving and building on the quality of life for survivors and forever fighters, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$12.2 million has been dedicated to local cutting edge research.

About Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Visit komen.org or call 1-877 GO KOMEN.

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