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KOMEN OREGON AND SW WASHINGTON DELIVERS \$1,093,000 FOR LIFE-SAVING SERVICES AND RESEARCH

To educate, remove barriers to care, support cutting-edge research, and help people

May 26, 2017, Portland, OR – Susan G. Komen Oregon and SW Washington announces today that it is investing more than \$1,093,000 to help drive its priorities and further its mission of saving lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

“On average, in Oregon and SW Washington, 63 new cases are diagnosed each week with invasive breast cancer, and 11 people will lose their lives. Our work in the community, at a grassroots level, is focused on eliminating health disparities in order to improve those numbers,” says Andrew Asato, Komen CEO. Asato adds that, “We are excited about the local community partnerships that allow us to make a difference in the region.”

Komen’s 2017-2018 investments include:

- **Screening & Diagnostic Services: \$95,000** - Provides breast cancer screening, diagnostic services, and genetic counseling and testing to eligible people in Oregon and SW Washington who are uninsured or underinsured, whose income is less than 250% of the Federal Poverty Level.
- **Treatment Access Program: \$87,000** - Helps remove barriers for people to obtain treatment. Financial assistance for gas, food, and lodging while in treatment is a critical need for some people – it could be the difference between electricity and transportation to the hospital.
- **Latina Initiative: \$387,000** - Uses an intervention method, the Pathways to Care Model, to reach out to, educate, and navigate Latina women, in four target areas who have not been screened in two or more years, through the processes of getting their mammogram and, if necessary, treatment.
- **Worship in Pink / African American Initiative: \$64,000** - Educates and empowers women of all faiths to take charge of their breast health by providing messages of hope,

education, and inspiration. Select congregations with high African American attendance will help navigate women who request assistance in getting their mammogram.

- **Breast Cancer Issues Conference: \$36,000** - Provides a forum for survivors, co-survivors, health professionals, and high risk individuals to gain knowledge about breast health and breast cancer, learn about new treatments and therapies, find support in the community, and feel empowered with their health.
- **Eugene Breast Cancer Forum: \$10,000** - Offers breast health education for survivors, fighters, and healthcare professionals in the Eugene / Springfield area.
- **Small Partnership Opportunities: \$10,000** - Supports small projects of up to \$2,000, per nonprofit organization, to implement activities for breast cancer survivor / fighter support or breast cancer education and outreach.
- **Metastatic Breast Cancer Dinner Series: \$4,000** - Gives people living with metastatic breast cancer an opportunity to learn about the latest in research, treatment, and symptom management with local health experts in a small group setting.
- **National Research Grant: \$400,000 to Komen Scholar, Dr. Joe Gray, of OHSU Knight Cancer Institute** - Funds cutting-edge research where the most difficult questions remain with local dollars, combined with other Komen Affiliates, nationwide. Komen supports research in 18 countries in order to better understand breast cancer biology and develop new courses of treatment.

About Susan G. Komen Oregon and SW Washington

In 25 years, the local organization has funneled nearly \$20 million into programs that prioritize the importance of improving and building on the quality of life for survivors, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$12.2 million has been dedicated to local cutting edge research. More information is available at komenoregon.org.

About Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit, outside of the US government, while providing real-time help to those facing the disease. Nationally, since its founding in 1982, Komen has funded \$2.9 billion in funding to research, screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide.

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