Artist Pays Homage to Breast Cancer Survivors

*Inspiration for Susan G. Komen Oregon and SW Washington’s 25th Anniversary*

Portland, Ore. - September 8, 2015– Renowned artist, Jerry Venditti has graciously partnered with Susan G. Komen Oregon and SW Washington in celebration of its upcoming 25th anniversary year. Venditti created an oil painting, “Emergence,” inspired by breast cancer survivors and the journey they travel. The original, one of kind painting, will be part of a special auction at Komen Oregon & SW Washington’s Lunch for the Cure benefit, April 21, 2016.

In addition to the incredible, original painting, Giclee prints on canvas will be available for purchase on the Komen website. Venditti will generously commit 40% of each sale to support our services and work in the region, says Ann Berryman, Director of Development and Communications. [http://www.jerryvenditti.com/emergence-susan-g-komen.html](http://www.jerryvenditti.com/emergence-susan-g-komen.html)

Venditti’s realistic painting style is known as trompe l’ oeil, French for “to fool the eye”. The viewer is tempted to reach out and touch the artwork. In “Emergence,” the cherry blossoms represent springs new beginnings. An apt parallel for breast cancer survivors. The flower that emerges represents that inner resilience.

“In “Emergence,” I sought to acknowledge this idea of beauty being something that is ongoing, process-based. Specifically, I wanted to pay homage to the millions of breast cancer survivors—individuals who have had iconic symbols of their so-called “beauty” attacked, marred, and/or removed, yet whose beauty-by-process is so much more profound, and continues to evolve,” said Venditti.

We are so honored to have this beautiful painting,” said Andrew Asato, CEO of Komen Oregon & SW Washington. “His gift is one among many acts of kindness and generosity that are integral to supporting the success of a non-profit like ours.”

**About Susan G. Komen Oregon and SW Washington**

In the last 24 years, the local organization has funneled nearly $19.2 million into programs that prioritize the importance of improving and building on the quality of life for survivors, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another $11.5 million has been dedicated to local cutting edge research. More information is available at komenoregon.org.
About Susan G. Komen
Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Nationally, since 1982, Komen has funded $2.6 billion in funding to research, screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide.

Media Contact:
Julie Dunn
Weikum Dunn Communications
Julie@WeikumDunn.com
503-720-6308

Rachel Weikum
Weikum Dunn Communications
Rachel@WeikumDunn.com
503-970-4869