



For Immediate Release: 7/7/2015

**Innovative Breast Cancer Issues Conference
Secures Annie Parker as Keynote Speaker for 2016**

July 7, 2015, Portland Ore. - Komen Oregon and SW Washington is pleased to announce that Annie Parker, author and breast cancer advocate, will be the keynote speaker for the organization's annual regional Breast Cancer Issues Conference on March 5, 2016.

Annie Parker was the inspiration for *Decoding Annie Parker*, the 2013 film written and directed by Steven Bernstein. The film stars Samantha Morton, Helen Hunt and Aaron Paul and tells the story of Annie Parker and the research to find the genetic link for breast cancer. Annie published her inspirational autobiography, and says "I knew there was a reason I survived, and I hope my story will be a beacon of hope for cancer victims and their families around the world."

This daylong event brings together a community to discuss emerging research, treatment options and support for important issues in breast cancer with nationally respected researchers and experts leading sessions. This unique, one-of-a-kind conference brings together survivors and those close to them and has become a special community with long lasting relationships among participants.

Held at the Double Tree Hotel in Portland, Oregon, the conference is designed for survivors, co-survivors, healthcare professionals, and all who are interested in the fight against breast cancer. Also featuring a Spanish translation, it is simulcast in other locations in Oregon and reaches hundreds of people.

For specific information about the conference, contact **Bridget Jamieson**, Community Programs Coordinator at 503.546.744 or bjamieson@komenoregon.org

About Susan G. Komen Oregon and SW Washington

In the last 23 years, the local organization has funneled nearly \$19.2 million into programs that prioritize the importance of improving and building on the quality of life for survivors, emphasize the value of early detection and screenings, as well as

financial assistance for access to treatment. Another \$11.5 million has been dedicated to cutting edge research funding locally.

About Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Nationally, since its founding in 1982, Komen has funded \$2.6 billion in funding to research, screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. More information is available at KomenOregon.org.

Media Contact:

Julie Dunn
Weikum Dunn Communications
Julie@WeikumDunn.com
503-720-6308

Rachel Weikum
Weikum Dunn Communications
Rachel@WeikumDunn.com
503-970-4869