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SUSAN G. KOMEN® AND WALGREENS ANNOUNCE FUNDING FOR BREAST CANCER TREATMENT, EDUCATION AND SUPPORT SERVICES

Walgreens and Customers Raise More Than $15 Million in Two Years to Support Fight against Breast Cancer

Dallas, Texas – May 6, 2014 – Women and men in thousands of communities across the country will benefit from breast cancer screenings, treatment support and new innovative programs thanks to more than $15 million in funds raised by Walgreens and its customers for Susan G. Komen, the world’s largest breast cancer organization.

More than 8,000 Walgreens locations across the country invited customers to support Susan G. Komen through a checkout promotion which took place during National Breast Cancer Awareness Month (October) of 2012 and 2013. Customers donated an astounding total of $15 million over the two years to support Komen's breast cancer programs throughout the country and in Puerto Rico.

Last year alone, the Walgreens program allowed Komen to fund more than 15,000 mammograms for uninsured or underinsured individuals and support education and patient navigation services to another 222,000. These funds also supported the expansion of Komen’s National Breast Care Helpline (1-877-GO-KOMEN); provided funding for Komen’s National Treatment Assistance Program; and supported grants for community outreach and patient support programs in the Washington, D.C. area, where breast cancer incidence and mortality rates are the highest in the nation.

This year, the partnership also will fund an innovative new National Patient Navigation Program, directing $1.2 million to new community-based programs that coordinate care for low-income and medically vulnerable women through diagnosis and treatment.

“Like Komen, Walgreens is a force in thousands of neighborhoods across the country, and we’re very pleased that these funds will support women and men in our communities with education, screenings and a support system through their breast cancer treatment,” said Komen President and CEO, Judith A. Salerno, M.D., M.S. “These funds will help us make a lasting impact in the lives of those facing breast cancer today, and for generations to come.”

“We’re pleased to support Susan G. Komen as it delivers valuable services to communities across the nation,” said John Gremer, Walgreens director of community affairs. “Our customers’ donations and overwhelming generosity can impact millions of people, helping them to get, stay and live well.”

These funds will support four key areas:

- Full support of the Susan G. Komen Helpline (1-877 GO KOMEN – 1-877-465-6636). The Komen Helpline provides free, professional support services to anyone with breast cancer questions or concerns. This year’s gift, combined with last year’s funds, will provide helpline services for the next three years from 9:00 a.m. to 10:00 p.m. ET. The Komen Helpline is often the first call that a newly diagnosed breast cancer patient makes for information and requests for services in their area. It is a critical service for patients facing breast cancer, as growing scientific...
evidence shows that psychosocial problems created or exacerbated by cancer reduce a patient’s quality of care.

- $1.5 million to support the **National Treatment Assistance Program**. The cost of breast cancer treatment can impose a significant financial burden on survivors, and may cause some to choose to forego treatment or other recommended services. These funds will allow Komen to provide financial assistance to breast cancer patients at any stage of the disease, for such needs as oral chemotherapy, lymphedema supplies and support, pain and anti-nausea medication, transportation, childcare and more.

- $1.2 million to support a **National Patient Navigation Program**. Patient navigation programs, which help guide patients through their treatment and aftercare, have been shown to reduce breast cancer mortality. Through the support of this program, Komen will fund several programs throughout the country that focus on coordinating and improving access to (and timely utilization of) breast cancer services.

- More than $2 million to support **Community Health Education** grants. These grants will support and improve breast health and breast cancer educational programs in Komen’s 115 Affiliate service areas by 1) providing funding to programs that would otherwise go unfunded, and 2) by encouraging the creation of innovative and pilot breast cancer education programs.

Walgreens programs help to extend the impact of Komen’s community health outreach, which totals more than $1.7 billion to date. Last year alone, Komen Affiliates provided funding for more than 540,000 breast screenings and financial and social support to another 50,000 women and men.

**About Susan G. Komen®**
Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than $800 million in research and provided $1.7 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Visit [komen.org](http://komen.org) or call 1-877 GO KOMEN. Connect with us on Facebook at [facebook.com/susangkomen](http://facebook.com/susangkomen) and Twitter [@SusanGKomen](http://Twitter.com/SusanGKomen).

**About Walgreens**
As the nation’s largest drugstore chain with fiscal 2013 sales of $72 billion, Walgreens ([www.walgreens.com](http://www.walgreens.com)) vision is to be the first choice in health and daily living for everyone in America, and beyond. Each day, Walgreens provides more than 6 million customers the most convenient, multichannel access to consumer goods and services and trusted, cost-effective pharmacy, health and wellness services and advice in communities across America. Walgreens scope of pharmacy services includes retail, specialty, infusion, medical facility and mail service, along with respiratory services. These services improve health outcomes and lower costs for payers including employers, managed care organizations, health systems, pharmacy benefit managers and the public sector. The company operates 8,123 drugstores in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Take Care Health Systems is a Walgreens subsidiary that is the largest and most comprehensive manager of worksite health and wellness centers and in-store convenient care clinics, with more than 750 locations throughout the country.