Hello. We recently concluded our fiscal year, and are proud to share our affiliate progress with you, our supporters. Without your belief in our mission, these accomplishments would not be possible. Your trust in our organization is demonstrated through your volunteerism, financial contributions, and commitment to helping us move our work forward. The Oregon & SW Washington affiliate has become one of the most successful affiliates in the country. We are ever thankful to you for your support.

After completing my one-year anniversary as the CEO, I am humbled by the greater Komen community and the difference we collectively make together. Your heartfelt support means the world to the families, volunteers, and staff members. Thank you for all that you do.

As the global leader in the fight against breast cancer, Susan G. Komen understands the complexities of this disease. More importantly, we recognize that unbelievable accomplishments can start with one person and a simple promise, just as Susan G. Komen demonstrated decades ago.

Andrew Asato
Chief Executive Officer
Susan G. Komen Oregon & SW Washington
How we identify our funding priorities.

The Community Profile is a needs assessment (conducted every four years) which Komen develops to identify gaps in services and barriers to resources in 39 counties across Oregon and SW Washington. The profile draws information via questionnaires, focus groups, key informant interviews, and demographic data, then analyzes the information to establish local funding priorities. The Northwest has one of the highest incidence rates in the country. An average of 63 new cases of breast cancer are diagnosed every week. An average of 11 individuals will lose their lives to metastatic breast cancer.

What do we fund?

To help support women, men and families with breast health and breast cancer resources and services. Right now, more than 24,000 people are underserved and most vulnerable. Komen is the only breast cancer organization attacking this disease on all fronts. Komen identified four key priorities to best serve those who desperately need our help - Early Detection (education and screening), Survivor and Forever Fighter Support (access to treatment and resources), Advocacy and Research.

Making a difference for women, men, and their loved ones.

Proceeds have enabled Komen to invest $31.5 million in Oregon and SW Washington to date - including $19.7 million for education, screening programs, and survivor support services in communities across Oregon and SW Washington. $11.8 million has been funneled to cutting-edge research at Oregon Health & Science University Knight Cancer Institute and Providence Cancer Center.

In 1991, the relative, five-year survival rate was 74%. Today, it is 99% when found early and confined to the breast. We appreciate the incredible support, advocacy, and generosity that has been shown to Komen Oregon & SW Washington since our inception.

Heather Krom was diagnosed with stage 2 breast cancer at age 26. In graduate school at Portland State University, she had no job, no insurance, and no family in town. “Komen saved my life. I was scared and alone, not exactly sure where to start...I had heard of Komen, so decided to pick up the phone and call the local Komen office.” She is a 10-year survivor this year.
Continuum of Our Services and Programs.

Early Detection

In partnership with Screenwise (formerly known as the Oregon Breast and Cervical Cancer Program) and Washington Breast, Cervical, and Colon Health Program, Komen provides early detection resources - dissemination of information and education about breast health and breast cancer, cancer screening and diagnostics, and referrals for treatment of cancer. Over 11,013 individuals were served in Oregon and SW Washington last year.

Treatment Access Program

Nothing is scarier than to need breast cancer treatment and have limited, if any financial resources. The Treatment Access Program increases access to treatment - doctor appointments, surgery, chemotherapy, radiation, and reconstructive surgery for patients from rural areas who are below the poverty line. The program provided 635 transportation, food, lodging financial assistance cards last year. Major funding comes from donations to the Toni Mountain Fund.

Latina Initiative (Poder y Vida)

Poder y Vida (Power to Live) is a culturally specific, five-year initiative to address the health disparities facing our second largest population. The project goals include a breast health awareness campaign to 35,000 Latinas and their families, increasing screening in targeted locals (Gresham/Rockwood, Salem/Keizer, Inner Portland, and Aloha/Beaverton) by 10%, and decreasing late stage breast cancer diagnoses by 14%. More than 1,340 Latinas have been screened since 2014, and 174 have received additional diagnostic testing. Six women have been diagnosed with breast cancer and are in treatment.

Breast Cancer Issues Conference (BCI)

The Breast Cancer Issues Conference (BCI) provides survivors, support persons, and health care professionals the opportunity to learn about and discuss breast cancer topics with leading oncologists, doctors, researchers, and fellow survivors. They included emerging research and treatment options, breast cancer risk reduction, and quality of life issues. In its 19th year, the conference featured keynote speaker Annie Parker, three time cancer survivor, author of the book and inspiration of the film Decoding Annie Parker. Approximately 458 breast cancer survivors, loved ones, and healthcare professionals attended the conference in person and via simulcast in Bend, Medford, and Roseburg.

Worship in Pink (WIP)

Worship in Pink provides education and outreach to the faith-based community, working to increase screening rates and decrease the late stage breast cancer diagnosis rate among African Americans. Through congregations of faith and community organizations in the Portland metro area, messages of hope, inspiration, and education about breast health encouraged women to get their mammograms. Last October, WIP served more than 18,279 people.
Saving Lives Across the Region.

Total number of people served through education, outreach, navigation, screening services, access to treatment, and research (not including mass media campaigns): 38,394

Number of screening and diagnostic services provided: 11,013
Patient navigation and support services provided: 969
Gas, food, and lodging financial assistance cards given to patients in treatment: 635
Programs / Services / Grants: $1,274,708
Research Payment to Komen Headquarters: $219,409
($450,000 research grant provided to Dr. Redmond by Susan G. Komen)

211info
Treatment Access Program
Statewide

Familias en Accion
De La Mano Frente al Cancer
Portland, OR

Medical Foundation of Marion-Polk County
Entre Amigas Project
Salem, OR

Northwest Family Services
Latina Initiative
Portland, OR

Providence Cancer Center (Research)
Dr. William Redmond
Portland, OR

Providence Hood River Memorial Hospital Foundation
Columbia Gorge Services Area Breast Cancer Intervention Program
Hood River, OR

Samaritan Health Services
Mid-Willamette SCREEN
Corvallis, OR

State of Oregon: Oregon Health Authority
Oregon Breast and Cervical Cancer Program
Statewide

State of Washington
Washington Breast, Cervical and Colon Cancer Program
Cowlitz, Clark, and Skamania Counties

Virginia Garcia Memorial Health Clinic
The Latina Initiative
Cornelius, OR
The 9th annual Lunch for the Cure event brought together 500+ leaders who recognize the importance of investing in saving lives and ending breast cancer. Lunch was a fun-filled afternoon showcasing the impact of raising funds for our work and priorities.

The keynote speaker, Cheryl Strayed, co-survivor and author of *Wild*, spoke of her experience as a daughter and a friend to her mother. Her story was touching, heart-wrenching, exhibiting great hope and strength. The event raised $310,000 for Komen resources and critical services throughout Oregon and SW Washington.

Komen hosted one of the largest community events on the West Coast right here in Portland, Oregon. Last September 20th, 15,000 participants turned out for the 24th annual Susan G. Komen Race for the Cure. The race brought together more than 1,200 breast cancer survivors and loved ones and more than 1,000 volunteers to make the event a continued celebration and financial success. The race garnered close to $1 million dollars.

In Eugene, Komen and the community celebrated the 5th annual Race for the Cure. The event took place Sunday, October 18 at the new Valley River Center location. 1,300 race participants, friends, and family came together to honor and celebrate those they love. The race raised nearly $300,000 dollars.
Your Dollars at Work!

The Komen Board of Directors and staff are committed to the effective management of every dollar generously given to support the mission programs of the organization.

Charity Navigator Rating: Three Stars

Revenue & Other Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Corporate / Sponsorships</td>
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<tr>
<td>Individuals / Event Fees</td>
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<td>Foundations</td>
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<td><strong>Total Revenue &amp; Support</strong></td>
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Expenses

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<tr>
<td>Fundraising</td>
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<tr>
<td>Programs / Services / Grants</td>
<td>$1,274,708</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,228,965</strong></td>
</tr>
</tbody>
</table>

75% of the revenue funds local services and programs - saving local lives. The other 25% is pooled with other affiliates to fund promising research.
The People Who Fuel Our Mission.
Fiscal Year April 1, 2015 - March 31, 2016

Without our donors, Komen’s mission would not be possible. Their generosity plays a critical role in Komen’s progress in the fight against breast cancer, and, for that, we extend our heartfelt gratitude. Every effort has been made to list all donors accurately for the fiscal year. Please call 503.553.3675 if you notice any errors or omissions.

Individuals

$25,000+
Anonymous
The Austin Family
Linda and Rod Harris
The Reser Family

$10,000+
Tina and Gary Foster

$5,000+
Patricia and Robert Brown
Sandra Campbell
Rhonda Fenrich
Suzanne and Bernie McGrath
Marta Monetti
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$2,500+
Aletha Anderson
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Thomas Wesel
Patricia White
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Kyle Woodman
Brian Zappitello

*Denotes in-kind contribution
**Denotes cash and in-kind contribution
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KOIN 6*
Oregon Association of Broadcasters*

Presidential Partner - $100,000+
Collins Foundation
Fred Meyer**
Meyer Memorial Trust
Oregon Community Foundation

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KUNP Univision*
Providence Cancer Center**
Reser Family Foundation
Talking Rain Beverage Company*
The Oregonian/Oregon Live**

National Ambassador $20,000+
Compass Oncology*
KMTR/KVAL*
Les Schwab Tire Center
Oregon Spaghetti Factory*
The Register Guard*
United Way- Columbia/Williamette
Urban Office and Parking Facilities-Crown Plaza*
Tektronix
US Bank**
Walgreens
Wells Fargo
Zidell Companies

Promise Keeper - $10,000+
Cancer Treatment Centers of America
City Center Parking*
Columbia Sportswear Company
Community Health Charities
Englander Tualatin Sleep Products
Epiq Systems*
George Pacific LLC
Intel
Linda L. Vladyka Foundation- Play for a Cure
Lokai
Moda Health
NW Personal Training-
Girlfriends Run for a Cure
Nike, Inc.
Pacific Office Automation, Inc.
Rain Dance Marketplace
Standard TV and Appliances
Station L. Rowing Club- Row for a Cure
The Standard Charitable Foundation
Oregon Health and Science University Foundation

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OHSU Knight Cancer Institute
OSU Foundation
Pacific Power
Portland Business Journal*
Portland Winterhawks
Regence Blue Cross Blue Shield

Royal Caribbean Cruise
Stash Tea*
Suburban Auto Group
Sunbelt Bakery**
Track Town Pizza*
Truist
Vision Capital Management Inc.

Patron - $2,500+
Aequitas Capital Management, Inc
Aicone, Inc.
Aspen Dental
Bolt Marketing Group
Cameron Foundation
Champion Window Co. Of Portland
Daimler Trucks North America Llc
Ethan Allen Home Interiors
European Wax Center
Ferguson Wellman Capital Management
Gem Faire, Inc.
Goodness Knows
Harry Ritchie’s Jewelers
JRX Architects, Llc
Kuni Bmw
Milwaukie Vain Center
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Oregon Goodness Knows
Oregon Medical Group
Oregon Medical Group
Royal Caribbean Cruise Line**
Samaritan Health Services
Serres Greenhouses And Farm
Southridge High School Booster Council
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Tetra Pak Materials Ltd
Timber Products
Tonkon Torp Llp
Umpqua Dairy
Wilco
Corporations, Foundations, Organizations Cont.

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- Calistoga Mining Corp.
- Care Oregon
- Cascade Auto Glass
- Celebrity Tan
- Chehalem Winery*
- Chinook Winds Casino
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- Downtown Athletic Club
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- Merci Beaucoup
- Miller Nash Attorney At Law
- Northwest Int’l Harvester Collectors Chp 30
- PGE, Silicon Valley Community Foundation
- Planned Parenthood Of The
- Columbia Willamette
- Portland Metro Softball Association

*Denotes in-kind contribution

**Denotes cash and in-kind contribution
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