25 Years Strong!

Susan G. Komen has proudly served Oregon and SW Washington communities by investing in communities with breast health services and discovering more effective cancer treatments. Whether funding screening and genetic testing, delivering survivor/fighter support resources to women and men facing breast cancer, or investing in local cutting edge cancer research happening right here in Oregon, Komen remains committed to eradicating this disease that claims over 40,000 lives each year in the U.S.

This past year, Susan G. Komen launched a national campaign to reduce breast cancer deaths by 50% by 2026. We will accomplish this through funding research focused on more aggressive forms of breast cancer, finding new technologies to detect cancer earlier, and supporting health disparity initiatives within our communities.

We thank you, our generous supporters, donors, and benefactors who afford us the opportunity to strengthen breast cancer awareness and supporting the continuum of care for our loved ones.

Andrew Asato
Chief Executive Officer
Susan G. Komen Oregon & SW Washington
Making a difference for women, men, and their loved ones.

Contributions have enabled Komen to invest $31.7 million in Oregon and SW Washington since 1991. Of this, $19.5 million has supported grassroots education, screening, and survivor/forever fighter support services in communities across Oregon and SW Washington, and $12.2 million has helped fund cutting-edge breast cancer research at OHSU Knight Cancer Institute and Providence Cancer Center.

Our progress would not be possible without the incredible support, advocacy, and generosity to Komen Oregon and SW Washington since our inception.

How we identify our funding priorities.

The Community Profile is a needs assessment (conducted every four years) which Komen develops to identify gaps in services and barriers to resources in 39 counties across Oregon and SW Washington. The profile draws information via questionnaires, focus groups, key informant interviews, and demographic data, then analyzes the information to establish local funding priorities. The Northwest has one of the highest incidence rates in the country. An average of 63 cases of breast cancer are diagnosed every week. An average of 11 individuals will lose their lives to metastatic breast cancer.

What do we fund?

Komen works at a community level on four priorities, Early Detection (education and screening), Survivor and Forever Fighter Support (access to treatment and resources), Advocacy, and Research. Our priorities help focus our funds to best serve those who need it most.
Continuum of Our Services and Programs.

Breast Cancer Forum

In October, 2016, we debuted the Breast Cancer Forum in Eugene. Through BCF, we intend to bring breast cancer education and networking to the communities we serve. At the 2016 Breast Cancer Forum, local and national HR and healthcare professionals discussed about how to navigate the workplace with a cancer diagnosis, as a patient, co-worker, or employer. 50 survivor/forever fighters, healthcare providers and HR specialists participated.

Breast Cancer Issues Conference

The Breast Cancer Issues Conference provides survivors, forever fighters, support persons, and healthcare professionals with the opportunity to learn about and discuss breast cancer topics with subject matter specialists. Our March 2017, Breast Cancer Issues Conference was presented in Portland and simulcast in Bend, Eugene/Springfield, Medford, Newport, and Roseburg, with 462 participants.

Survivor & Forever Fighter Support

Komen’s education and treatment access programs, as well as Komen-funded support projects around our service area, help to keep us connected to those who have or are going through the breast cancer continuum. In the summer of 2016, we reached out to the Metastatic Breast Cancer community and held a focus group to determine how we can be more inclusive of these women and men, whose breast cancer has spread to other organs. We appreciated and learned from the candid conversation, and we are working to implement ideas from the discussion. You will notice that ‘Survivor City’ at both Races has been transitioned to ‘Hope Village,’ as this and other language becomes more inclusive. We also began a Metastatic Breast Cancer Dinner Series, joined in the NW Metastatic Breast Cancer Conference, and seek new ways to educate those in remission and the general community about stage IV metastatic breast cancer.

Poder y Vida (Latina Initiative)

Poder Y Vida is a 5-year collaborative project intended to address health disparities in our Latina population, specifically targeted to Beaverton/Aloha, Gresham/Rockwood, Inner/East Portland, and Salem/Keizer. Community health workers (CHWs) outreach to their communities and assist eligible Latina women in overcoming barriers to receiving their mammogram and understanding the results. If additional testing is necessary, the client is transitioned to a patient navigator for help through the diagnostic, and if necessary, breast cancer treatment process. March 2017 completed year four of this 5-year project. We have, since 2014, screened 2,168 Latinas, of whom, 275 needed additional diagnostics; 10 women have been diagnosed with and are in treatment for breast cancer.
Early Detection

In addition to our partnership with Oregon Screenwise (formerly known as the Oregon Breast and Cervical Cancer Program) and Washington Breast, Cervical, and Colon Health Program, where we fund mammograms, diagnostic services, and, in Oregon, genetic counselling and screening for people who would not, otherwise, qualify for the programs, based on respective state and federal funding parameters, Komen works with other organizations on breast cancer education, outreach, and screening programs in their local communities. 2,309 people received screening and diagnostic services in Oregon and SW Washington.

Treatment Access Program

The Komen Treatment Access Program provides gift cards for gas, lodging, and food for eligible people who need to travel more than 50 miles, round trip, to breast cancer treatment. Recipients can receive up to $400 in a disbursement and can reapply until they reach $1,000 annual limit. 249 people benefited from 413 gift cards, meaning they were able to go to treatment and buy groceries, instead of making difficult decisions.

Worship in Pink

Komen trains volunteer Ambassadors to conduct breast-health awareness activities in the Portland-metro faith-based community during October. Thirty two churches participated, reaching 17,670 people through breast health education messages and activities during October, 2016. Ambassadors, at seven of these churches, participated in an African American Initiative Pilot and assisted women in their congregations who requested help with a mammogram. 36 women received assistance by either a Pilot Church Ambassador or Komen staff.
Saving Lives Across the Region.

Total number of people served through education, outreach, navigation, screening, access to treatment, and research (not including mass media campaigns): 45,774

Screening and diagnostic services provided: 2,361
Patient navigation and support services provided: 826
Gas, food, and lodging financial assistance cards given to patients in treatment: 257
Programs / Services / Grants: $1,149,647
Research Investment to Susan G. Komen: $266,3445
($400,000 research grant awarded by Susan G. Komen to Dr. Joe Gray at OHSU Knight Cancer Institute)

211info
Treatment Access Program
Oregon and SW Washington

Breast Friends
Brave and Beautiful Transportation Trial
Clark County, WA; Clackamas, Multnomah, and Washington Counties, OR

Clark County Skills Foundation
Hair Loss and Wigs
Clark County, WA; Clackamas, Multnomah, and Washington Counties, OR

Familias en Accion
De La Mano Frente al Cancer
Clackamas, Multnomah, and Washington Counties, OR

Medical Foundation of Marion & Polk County
Latina Initiative Community Health Worker
Marion & Polk Counties, OR

Northwest Family Services
Latina Initiative
Clackamas and Multnomah Counties, OR

Russian Oregon Social Services
Breast Health Education and Support
Clark Co, WA; Clackamas, Marion, Multnomah, and Washington Counties, OR

Pacific Communities Health Service Foundation
Living and Thriving: A Mind-Body-Spirit Program for Wellness 2.0
Lincoln County

PeaceHealth SW WA Medical Center
Breast, Cervical, and Colon Health Program
Clark, Cowlitz, and Skamania Counties, WA

Providence Hood River Memorial Hospital Foundation
Entre Amigas-Breast Cancer Intervention Program
Hood River & Wasco Counties, OR; Skamania County, WA

Samaritan Health Services, Inc.
Yes Ma’am!
Linn County, OR

State of Oregon Department of Public Health
Oregon ScreenWise Breast and Cervical Screening Program (ScreenWise)
Oregon

Virginia Garcia Memorial Foundation and Health Clinic
The Latina Initiative Pathways Program
Washington County, OR
The annual Lunch for the Cure event brought together 430 leaders who recognize the importance of investing in saving lives and ending breast cancer.

The keynote speaker, Nelson Farris, Senior Director of Heritage and Culture at Nike, Inc., shared a very personal story about breast cancer and the loss of his wife to the disease. The event raised $350,000 for Komen resources and critical services throughout Oregon and SW Washington.

Komen hosted one of the largest community events on the West Coast right here in Portland, Oregon. Last September, 10,000 participants turned out for the 25th annual Susan G. Komen Race for the Cure. The race brought together more than 1,000 breast cancer survivors and more than 1,000 volunteers to make the event a continued celebration and financial success. The race garnered close to $800,000.

Race for the Cure Eugene

In Eugene, Komen and the community celebrated the 6th annual Race for the Cure. The event took place in March at the new Valley River Center location. 1,200 race participants, friends, and family came together to honor and celebrate those they love. The race raised nearly $180,000.

Weekend on the Water is a new summer tradition on the water in Vancouver, WA in late July. The events include Stand Up Paddleboard (SUP) for the Cure followed by the longtime tradition of Row for the Cure regatta. This first year event generated more than $32,000.
Your Dollars at Work!

The Komen Board of Directors, Ambassador Board, and staff are committed to the effective management of every dollar generously given to support the mission programs of the organization.

Revenue & Other Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Corporate / Sponsorships</td>
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<tr>
<td>Individuals / Event Fees</td>
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<td>Foundations</td>
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<td><strong>Total Revenue &amp; Support</strong></td>
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Expenses

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<th>Category</th>
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<td>Fundraising</td>
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<td>Research</td>
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<tr>
<td>Programs / Services / Grants</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,950,351</strong></td>
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</tbody>
</table>

75% of the revenue funds local services and programs - saving local lives. The other 25% is pooled with other affiliates to fund promising research.
IN 2016, WE:

- Served 45,774 Individuals
- Screened & Diagnostic Tests: 2,361
- Patient Navigation & Support Services: 826
- Transportation Assistance: 257
- Education & Outreach: 42,330
The People Who Fuel Our Mission.
Fiscal Year April 1, 2016 - March 31, 2017

Without our donors, Komen’s mission would not be possible. Their generosity plays a critical role in Komen’s progress in the fight against breast cancer, and, for that, we extend our heartfelt gratitude. *Every effort has been made to list all donors accurately for the fiscal year. Please call 503.553.3675 if you notice any errors or omissions.*

**Individuals**

$25,000+
Anonymous
Anonymous 2
Joe and Jane Gray and Family

$10,000+
Celia and Ken Austin
Patricia and Robert Brown
Tina and Gary Foster
Linda and Rod Harris
Suzanne and Bernie McGrath
Timothy Neel
Patricia Reser

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Rhonda Fenrich
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Elise McClure
Marta Monetti
Laurie and Mark Reser
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Charlene Zidell

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*Denotes in-kind contribution
**Denotes cash and in-kind contribution

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Sustaining Partner - $250,000+
Kaiser Permanente NW**
KOIN 6*
Meyer Memorial Trust

Presidential Partner - $100,000 - $249,999
Fred Meyer**
IHeartMEDIA, Inc.**

Ambassador - $50,000 - $99,999
Collins Foundation
Oregon Community Foundation
Providence Cancer Center**
Talking Rain Beverage Company*
The Oregonian/Oregon Live**
Wells Fargo

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Compass Oncology**
KEZI19*
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Yogi Products**
Zidell Companies

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Dynalectric
Georgia Pacific, LLC
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Lane Transit District*
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Pacific Power**
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Stash Tea*
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Umpqua Dairy**
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Lane County Peace Officer Association
Lane Powell, LLC
Lunar Eclipse Pizza, LLC
Liberty Mutual Foundation
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Oregon Medical Group
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Portland Metro Softball Association
Premier Mortgage
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