Join Us. We’re on a Mission.

As your trusted local resource, we are here through the fear of a potential diagnosis to a life well lived with breast cancer. It’s our privilege to support survivors by providing resources, offering our annual Breast Cancer Issues Conference, and empowering women to be their own healthcare advocates. Funding research is core to our promise to end breast cancer forever. Whether you know us best from Race for the Cure, through calling our office in search of support or resources, volunteering for an event or seeing us at a local education event—we are here for you. We believe every woman and man deserves the promise of a full life, and until we live in a world where no one fears a diagnosis of breast cancer, we will continue to fight the best way we know how—together. Thank you for being a part of our promise.
To save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.

This is the Susan G. Komen promise.
Making a Difference for Women, Men and their Families.

Komen is the only breast cancer organization attacking the disease on all fronts: early detection, survivor support, research and advocacy. These are our four priorities.

Proceeds have enabled Komen to invest more than $30 million in Oregon and SW Washington to date - including $11.5 million for research at Oregon Health & Science University Knight Cancer Institute (OHSU) and Providence Cancer Center, $9.7 million for breast and cervical cancer screening for uninsured, low-income women and men, and $8 million for education and survivor support in communities across the region.

However, the need is urgent. The Northwest has one of the highest incidence rates in the country 70 women are diagnosed with breast cancer every week. 10 will die.

How we Identify our Funding Priorities.

The Community Profile is a needs assessment Komen develops to identify gaps in services, barriers to resources and vulnerable populations in the Affiliate’s 39-county, Oregon and SW Washington service area. The Profile draws information via questionnaire, focus groups, key informant interviews and demographic data then analyzed to establish local funding priorities.

Our Priorities in Action Every Day!

Early Detection (Education and Screening)
Each spring, Komen hosts the Breast Cancer Issues Conference. The only educational conference of its kind in the area bringing a variety of medical experts together to present on the topic of breast cancer. The partnership between the local Komen Affiliate and the states of Oregon and SW Washington is the largest screening resource for women who are uninsured and low-income in the state.

Local Advocacy
Through advocacy efforts, Komen secured $1 million in State funding to support the Oregon Breast and Cervical Cancer Program serving low-income and uninsured women and men. Komen has helped pass numerous legislative actions to help ensure health insurance coverage for breast cancer services. Komen also developed a Patient Bill of Rights for Breast Health Services, which provides a guide for men and women in knowing their breast health rights.

Survivor Support
It is Komen’s privilege to support survivors and empower women to be their own healthcare advocates through education, treatment access and emotional support for women, men and families.

Research
Komen has invested $11.5 million dollars in cutting edge breast cancer research targeted at the most difficult questions that remain, including research happening right in our own community at OHSU Knight Cancer Institute and Providence Cancer Center.
Mission Stories!

Nelly Rodriguez, Survivor

Nelly Rodriguez is a familiar face to thousands here in the Northwest with her 30-minute weekly Spanish Language TV Variety show, Cita Con Nelly. Not so familiar to her viewers was her fight with breast cancer over 19 years ago. She says, "I am so lucky! The breast cancer was caught early with a mammogram. I had no other symptoms, so I wouldn't have known and it could have spread."

She encourages everyone to be diligent about screenings since early detection is the best way to survive this serious disease. She adds, "We are so quiet when talking about breast cancer in the Latino community. My mother also had breast cancer and I talk to my daughter about getting regular screenings."

An energetic force in local television and her community, Nelly created Cita Con Nelly more than 15 years ago. It was the first Latino program for commercial TV in Northwest Oregon and Southwest Washington that was recorded, produced, and broadcast in Spanish.

Joleen Skarberg, Survivor

It all began when Joleen received a scary diagnosis on Valentine’s Day, 2007. She vividly remembers hearing the news that would change her life. It was her doctor saying, “You have breast cancer.” As she faced the hardest journey of her life, Joleen immediately knew how crucial her support system was for survival. Both of her daughters accompanied her to every chemo appointment and she had a tight knit group of friends who supported her with each step of treatment.

When one of her dearest friends, Sherri McMillan, heard the news, she did more than just comfort Joleen - she engaged a whole community to fight breast cancer. As the owner of Northwest Personal Training in Vancouver, Sherri used her business talents and influence to organize a race to raise money for breast cancer support and research. The inaugural half marathon all girl race in 2007 boasted approximately 800 participants and a tradition was born. Now thousands join in each year. Joleen is celebrating 7 years of being cancer free and she reflects back over the years and says, “I have had so many supporters and found people to be so nice. I really believe that all those positive vibes impacted my outcome. I am lucky.”
Komen Events

Breast Cancer Issues Conference
March 1, 2014

A place to gain knowledge, find support and feel empowered – these are the promises of Komen’s annual Breast Cancer Issues Conference. This conference is unique in that it gathers a variety of medical experts specializing in breast cancer research, treatment or support in one place to present on significant topics relevant to those who treat patients with breast cancer or breast health concerns.

Reaching its 16th year, the Breast Cancer Issues Conference (BCI) featured keynote speaker Lisa Coussens, Ph.D. presenting, “Inflammation and Breast Cancer: Good Cells Behaving Badly.”

Almost 550 breast cancer survivors, caregivers, family members, and healthcare professionals attended the 2014 Breast Cancer Issues Conference in person and via simulcast in Bend, Medford and Roseburg. Nearly 98 percent of attendees gave the conference high marks.

Lunch for the Cure
April 17, 2013

Lunch for the Cure attracts the area’s most influential business and community leaders who continue to support the important work in the fight against breast cancer.

In its 8th year, speaker Debra Jarvis, author of “It’s Not About the Hair: And Other Certainties of Life & Cancer” and breast cancer survivor, inspired hundreds of attendees at the Portland Art Museum. Along with emcees Craig Walker from K103 and Deb Knapp from KATU, Lunch for the Cure was an afternoon of entertainment, inspiration and support.

With an element of fun, celebrating the progress Komen has made locally, the lunch event raised $260,000, which exceeded Komen’s goal and set a new record for fundraising.
Komen Events

Race for the Cure
Portland, September 15, 2013
Eugene, October 6, 2013

Since the local Affiliate was founded in 1991, the Race for the Cure has generating tens of millions of dollars in the fight against breast cancer. It is one of the largest Komen events on the west coast, drawing thousands of participants annually and raising $2.9 million in combined income.

The highlight of the Portland race happened when breast cancer survivor Tracie Benjamin received a marriage proposal during a live television interview with her boyfriend of eight years, Ryan Conner. Tracie accepted!

In Eugene, thousands of participants gathered at Autzen Stadium and raced together through Alton Baker Park. In its 4th year, the Eugene Race raised more than $400,000 dollars.
Komen Services and Programs

Komen Treatment Access Program

Nothing could be scarier than needing treatment and not being able to get there. Rural women and men needed help with transportation and travel expenses when receiving treatment for breast cancer. Komen is committed to increasing access to breast cancer services for women and men in need of assistance. The Treatment Access Program reduces transportation barriers for men and women in treatment for breast cancer.

Funding for this program included transportation, food, lodging and more for 300 individuals.

Breast & Cervical Cancer Program (Oregon and SW Washington)

Komen funds the Oregon Breast & Cervical Cancer Program which provides medically the underserved with access to lifesaving screening for early detection of breast and cervical cancers. Key activities include cancer screening and diagnostics, referrals for treatment of cancer, disseminating information and education for early detection of breast and cervical cancer. This program served over 12,244 individuals.

Poder y Vida. Komen’s Latina Initiative.

Poder y Vida was launched as a culturally specific initiative to advance breast health equity focused on increasing screening rates and decreasing late stage breast cancer diagnoses among Latinas in NW Oregon and SW Washington (13 counties) over five years.

With a concentrated media campaign with 95,000 households, an outcomes based Pathways to Care model, and support of health systems and clinics, provides a realistic and simple path from a target person to a target outcomes. Our model assists Latinas most at risk for late stage diagnosis to get screened and understand their results. If results include a diagnosis, the next Pathway to Care framework is implemented with health systems, namely Kaiser Permanente.

Target outcomes are expected to increase breast health awareness to 35,000 Latinas and their families, increase screening in targeted locals (Gresham/Rockwood, Salem/Keizer, Inner Portland and Aloha/Beaverton) by 10% and decrease late stage breast cancer diagnoses by 14% in Oregon and SW Washington by Oregon by 2018.
Your Dollars at Work.

The Board of Directors and staff are committed to the effective management of every dollar generously given to support the mission programs of the organization.

Revenue & Other Support

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<thead>
<tr>
<th>Source</th>
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Expenses

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Saving Lives Across the Region.

Screening Programs | Women Served: 6,122

Oregon Breast and Cervical Cancer Program | Women Served: 5,472

Washington Breast, Cervical and Colon Cancer Program | Women Served: 650

Community Breast Health Education & Survivor Support | Women Served: 31,889

American Cancer Society
Transportation Assistance
Portland, OR

Asher Community Health Center
Wheeler County Breast Health Education
Fossil, OR

Community Cancer Centers
Southern Oregon SCREEN
Roseburg, OR

Corvallis Clinic
Project H.E.R. Survivorship Program
Corvallis, OR

Familias en Accion
De La Mano Frente al Cancer
Portland, OR

Legacy Emanuel
Worship in Pink
Portland, OR

Mid-Columbia Medical Center
Breast Health for Strong Families
The Dalles, OR

Russian Oregon Social Services
Breast Health Education and Support Project
Portland, OR

Saint Alphonsus Foundation
Eastern Oregon
Ontario, OR

Samaritan Health Services
Mid-Willamette SCREEN
Corvallis, OR

Sea Mar Community Health Center
“tiempo para nosotros” Breast Health Outreach Program
Vancouver, Washington

State of Oregon
Oregon Breast and Cervical Cancer Program
Portland, OR

State of Washington
Washington Breast and Cervical Cancer Program
Cowlitz, Clark and Skamania Counties

Small Grants
Breast Friends
Columbia Memorial
Healing Yoga
Knight Cancer Institute
North West Cancer Foundation
North West Women’s Foundation
Oregon Office of Disability
Planned Parenthood
The Rinehart Clinic
Wallace Medical Concern
YMCA Salem
Fueling the Mission: Our Donors.

Fiscal Year April 1, 2013 - March 31, 2014

Without our donors, Komen’s mission would not be possible. Your generosity plays a critical role in Komen’s extraordinary efforts toward finding the cures for breast cancer and for that we extend our heartfelt gratitude. Every effort has been made to list all donors accurately for the 2013-2014 fiscal year. Please call 503.553.3675 if you notice any errors or omissions.

$100,000+
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Fred Meyer - Portland*
Kaiser Permanente*
KUNP Univision**
Meyer Memorial Trust
Oregon Association of Broadcasters**
Susan G. Komen for the Cure National Headquarters

$50,000+
Collins Foundation
Oregonian Media Group (The Oregonian)*
Providence Cancer Center*
Steve Hicks
Wells Fargo

$20,000+
Anonymous
Celia and Ken Austin
Cancer Treatment Centers of America
Columbia Sportswear Company**
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Sunriver Resort (Sunriver Marathon for a Cause)*
TalkingRain Beverage Company*
US Bank - Oregon & SW Washington*

$10,000+
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Compass Oncology
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Moda Health
Northwest Personal Fitness (Girlfriends Run for a Cure)*
NW Natural Gas Company**
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Spirit Mountain Community Fund
Standard TV & Appliance, Inc.*
Tektronix
Urban Office & Parking Facilities - Crown Plaza
Willamette Valley Cancer Institute
Zidell Companies

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Forest Heights Vet Clinic*
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Lane Transit District**
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Kathleen and John McLagan
Marta Monetti
Metro West Ambulance**
NBA Properties, Inc.
Oregon Community Foundation
Oregon Department of Revenue
Oregon Imaging Centers*
Pacific Power (PacifiCorp)
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Patricia Reser
Row for the Cure (Station L Rowing Club)
Scott and Loni Parrish
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Stash Tea*
Town & Country (Honda)*
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Truist
Track Town Pizza**
United Way - Columbia/Willamette
Wave One Group**
Wheeler Foundation
Wessinger Foundation
The WRG Foundation

$1,000+
541 Media*
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Robert Jensen
Jubitz Corporation
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Pink Wings
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Yale Popowich
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Paula Pyron
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Reser’s Fine Foods
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Derek Rustvold
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Tondra Schlieski
Marchelle Schafer
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Shari’s Restaurants*
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Flohr Stephen
Jessica Stewart
Kimberly Sprunk
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Target
Tetra Pak Materials LP
The Standard Employee Giving Campaign
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Tonkon Torp, LLP
Veris Industries
David and Christine Vernier
John Wessel/Cathy Brauer Vertex Wireless
Beth Voydat
Wears My Shirt, LLC (Sweeney Promotions)
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Sherri Whiteman
Willamette Week**
Michelle Williamson
Mary Willis
Zeta Tau Alpha - Linfield College
Charlene Zidell

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Cara Jacobsen
Carla Johnson
Marina Johnson
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Linn Kangas
Sherril Keithley
Ramona Kelly
Janet Kent
Tara Kinateder
Diana Knightly
Motoko Komatsubara
Jeff LaGood
Lane Memorial Blood Bank DBA Lane Blood Center
Jan LaRocca
Barbara Larson
Debra Lasselle
Logistic Services NW, LLC
Christopher Lundstrom
Angi Lyda
Marvalee MacDonald
Debra Mattson
Veronica Mcclaskey
Elise McClure
Sara McHugh
Katherine Menendez Cherry
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Milgard Manufacturing
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