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More than three decades ago, two sisters made a promise to each other that would launch a global movement. It brought breast cancer out of the shadows and erased stigmas that breast cancer patients once faced alone. It gave survivors and fighters a distinct voice.

Thanks to Susan G. Komen's work, U.S. screening rates have nearly doubled, more than 35 drugs have been approved for treatment with Komen funding and we have realized a 40% decline in mortality. Today, there are 3.5 million survivors in the U.S.

Komen is so much more than pink today. We are the only breast cancer organization dedicating our resources along the entire continuum of breast cancer care. It is why we are 're-imagining' our annual Race for the Cure event across the country this year. On September 22, we will launch our first MORE THAN PINK Walk™ at Portland's Waterfront Park with some exciting changes. Before our three-mile Walk, we will hold a very special ceremony in our Walk Village to honor our breast cancer survivors and forever fighters. Together with participants, you will have the opportunity to learn about and celebrate the four pillars of Komen's work in Research, Care, Community and Advocacy. We hope your family, friends and loved ones will join us for this very special event.

Our fight against breast cancer is an ultramarathon and Komen is far from finished -- because we know that each year survivors will be re-diagnosed, and more than 40,000 women and men will lose their lives to this disease. We believe this is unacceptable and is our current and biggest challenge yet. Today, more than 150,000 individuals are living with incurable breast cancer. We aim to reduce this number by 50% by 2026, and with your help, we won't stop fighting until we reach the bold goal together.

Best Wishes,

Andrew Asato
Chief Executive Officer