

Are you ready to be **More Than Pink** in 2019? We are!

At Komen, we are excited to launch our first **More Than Pink** Brunch, this March in Eugene, followed by Oregon and SW Washington's inaugural **More than Pink** Walk in September. Both are directly linked to continuing our march towards Komen's **Bold Goal** to cut the number of breast cancer deaths in the U.S. by half by 2026. We can do this with your support and our investment in the community. Here are some highlights to illustrate this effort:

- Komen has tripled its national financial investment in local [advanced breast research](#) in Oregon.
- Komen is continuing its investment in breast health disparities facing communities of color with the successful completion of the [Latina Initiative](#), in 2018, and the planned development of an [African American Initiative](#), later this year.
- Komen is also committed to continuing our work across Oregon and SW Washington, from education and treatment access programs for survivors and fighters to direct investment in screening, advocacy, health system change, and community partnerships.

We are eager to see what we can accomplish in the new year with the help of the supportive community partners and people who fuel our mission every day.

Best wishes,



Andrew Asato
Chief Executive Officer

