



## Ambassador Board Description

### Overview

Oregon and Washington are consistently among the states with the highest incidence of breast cancer in the nation. An average of 63 new cases of breast cancer is diagnosed each week, and 11 people will die.

In 1991, Komen Oregon and SW Washington grew from the passion of three breast cancer survivors with a mission to bring awareness, education and financial support for breast healthcare. Today, Komen's mission is to save lives by meeting the most critical needs of our communities and investing in breakthrough research to prevent and cure breast cancer.

Komen has invested a total of \$31.9 million in Oregon and SW Washington (Clark, Cowlitz, and Skamania counties), with \$19.5 million towards early detection (education, screening and diagnostic testing), services (access to treatment), survivor/forever fighter support, and advocacy programs, and another \$12.4 million for cutting-edge research at OHSU Knight Cancer Institute and Providence Cancer Center. *It receives no funding from Komen National or any branch of government.*

Komen Oregon and SW Washington maintains its own governance structure, fiduciary responsibilities and fundraising with a staff of 9, a board of 14, and nearly 1,000 volunteers, and a \$2 million annual budget. There is strong community support for Komen and its work across Oregon and SW Washington, especially for the Latina Initiative project.

Of the 38,000 people who Komen served last year, 66% had incomes below 250% of the federal poverty level. Roughly 59% of people Komen served were Caucasian, 18% Hispanic, 8% African American, 9% "other", 4% Asian, and 2% Native American Indian.

### More Than Pink Campaign (2016-2026)

Our **Bold Goal** is to forward progress, and address these rates. It aims to reduce the current number of breast cancer deaths in the U.S. by 50 percent in the next decade. We are rallying supporters to take the next step with us – make a bigger, bolder impact and be **"More Than Pink."**

With your support, we will meet this bold goal by creating new ways to detect breast cancer earlier, funding projects which drive down health disparities among women, and targeting research on metastatic breast cancer.

# WHERE THE MONEY GOES

## MAKING THE DIFFERENCE



**75%** of our funds go towards saving local lives, with \$19.5 million dedicated to early detection, survivor and fighter support and advocacy.



**25%** funds the cures on an international scale, including \$12.4 million that has been provided to local research institutions - Providence Cancer Institute and OHSU Knight Cancer Institute.

## OUR WORK IN 2017

**45,774** Total number of people served through education, outreach, screening, and navigation services

**2,361** Number of screenings/diagnostic services/ patient navigation and support services

**826** Gas, food, and lodging financial assistance cards for patients in treatment

**\$580,000** Research grant provided to Dr. Joe Gray and Dr. Elizabeth Mitchell at OHSU Knight Cancer Institute.

## DEMOGRAPHICS

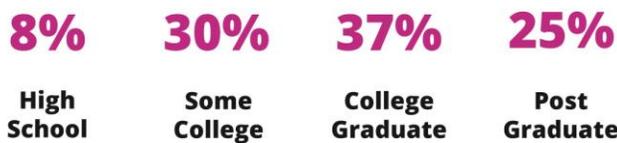
Participants by Age



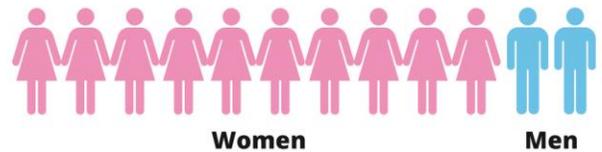
Household Income



Education



Gender Percentage



## **Position Description**

The Ambassador Board will be comprised of young professionals who desire to help further the mission and priorities (early detection, survivor support, research and advocacy) of Susan G. Komen Oregon and SW Washington. Members will actively develop and support the awareness, education and fundraising through event planning efforts. Members will also be engaged in learning about breast health, breast cancer, as well as build leadership skills for prospective appointments on the Komen Board of Directors and at other non-profit organizations.

## **Meetings**

The Board will meet every six weeks from 6:00-7:30P on a Monday, Tuesday, or Wednesday. Members will rotate hosting the Board. Sub-committee meetings may be more frequent, based on activity. Each meeting will be called and led by the Komen Oregon and SW Washington Ambassador Board Chairperson and Komen staff member.

## **Expectations**

Each Ambassador Board member is expected to give / get a total of \$1,000 for Susan G. Komen Oregon and SW Washington annually. We honor time, talent and financial support to reach or exceed the goal. In addition to a personal gift, members sell event tickets, secure sponsorship(s) and/or sell tables to reach the overall goal. Leveraging networks and lending expertise are highly valued too. In addition, each member will help create, implement and attend the annual education and friend-raising event in the late spring, and the annual fall fundraising event created and implemented by the Ambassador Board. Each member will receive exclusive invitation to attend in the annual Lunch for the Cure or participate in the Race for the Cure event. Finally, each Ambassador Board member will attend at least five of the scheduled meetings. This is not a voting member position of Komen Oregon and SW Washington, nor is it defined in the bylaws governing the affiliate.

## **Term**

Komen Oregon and SW Washington defines the term year for Ambassador Board members as August through July. This is a two-year term limit and is renewable for no more than two additional years based on a mutual agreement between the chairperson, Komen staff person and the respective member.

The role of the chairperson also is a two-year appointment voted by the members of the Ambassador Board and not renewable. However, the chairperson is invited to maintain a membership at large for up to two additional years.

Each member will be encouraged to seek their replacement and explore the opportunity for membership with prospective candidates to the Board.

## **Application Process**

Each Ambassador Board member will provide a resume, a headshot, and a one-page letter of interest in membership to the Ambassador Board of Susan G. Komen Oregon and SW Washington. Each member will also sign a conflict of interest and ethics statement. Komen is an employer committed to diversity and inclusion.

## **The Story**

***In 1982, Nancy Brinker fulfilled her promise to her sister who died from breast cancer when she founded Susan G. Komen for the Cure as a global breast cancer care organization. Since then, "Komen National" has transformed how the world treats and talks about this disease and has helped turn millions of breast cancer patients into breast cancer survivors. From 1982 to today, Komen has funded more than \$889 million in research, more than \$1.95 billion in medical care, community and provider education, and psychosocial support, serving millions in over 60 countries worldwide.***

***Susan G. Komen National has made solid progress in the effort to end breast cancer. The relative five-year breast cancer survival rate, when detected early and confined to the breast, has increased from 74% in 1982 to 99% today. Breast cancer mortality has decreased 38% from 1990 due to a combination of early detection and effective treatment.***