



Visual Communications Intern – Position Description

The promise of Susan G. Komen is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. Komen has played a critical role in every major advance in the fight against breast cancer – transforming how the world talks about and treats this disease, and helping to turn millions of breast cancer patients into breast cancer survivors.

Komen Oregon and SW Washington was established in 1991 and covers all counties in Oregon and three counties of SW Washington - Clark, Skamania and Cowlitz.

Our internship program is designed to provide professional development opportunities to students, leveraging creativity, initiative and enthusiasm. This internship will require 15+ hours per week in the downtown Portland office. We help interns receive their community hours for credit. All internships are unpaid.

Summary:

The responsibility of the Visual Communications Intern is to assist the Communication Coordinator with social media marketing, outreach, and developing new digital marketing materials.

Major Responsibilities:

- Assist in social media engagement on Facebook, Instagram and Twitter, developing daily content for posts promoting our events, activities, information on breast health education, etc.
- Assist with marketing and communications for the Affiliate events and activities (Race for the Cure, Week on the Water, Breast Cancer Awareness Month, etc.)

Requirements:

- Proficient in Facebook, Twitter, and Instagram
- Strong creative thinking skills, ability to brainstorm effectively with others
- Quick learner with the ability to self-motivate and carry a project from initiation to completion
- Excellent communication and interpersonal skills
- Knowledge in use of Adobe Creative Suite a plus
- Strong ability to take initiative and work independently on tasks

Benefits:

- Opportunity to gain insight in to the nonprofit sector.
- Experience working collaboratively with professionals in marketing, communications, development and fundraising.
- Develop profession skills in a busy, cause-related marketing environment.

To Apply

Komen Oregon is an EEO/AA/ADA employer committed to diversity and inclusion. All interested candidates must apply electronically by emailing a cover letter and resume to mcarpenter@komenoregon.org with "Visual Communications Intern" in the subject line. Applications will be accepted until the position is filled.