



Komen Oregon & SW Washington Appoints Cindy Fletcher as Director of Programs

Nonprofit Veteran, in Both Professional and Volunteer Capacities, Committed to Answering the Question, "How can we touch more lives and add more value?"

Portland, OR, Oct. 21, 2015 – Susan G. Komen Oregon & SW Washington has appointed Cindy Fletcher its director of programs. Ms. Fletcher comes to Komen from the Oregon Dental Association, where she was associate executive director.

Ms. Fletcher will lead Komen's efforts to save lives and end breast cancer forever through the strategic planning, implementation, and evaluation of programs. Her responsibilities include managing the Affiliate's programs in three broad categories – the work Komen does themselves, with community education and survivor support; the work they do through others, with their grants programs, and the work they do through advocacy.

She brings to Komen an extensive background in the non-profit arena, including being a long-time volunteer on and chair of Komen's grants committee. Prior to the Oregon Dental Association, she was employed by the OHSU Foundation. She also served in the Russian Far East as part of the U.S. Peace Corps.

"We're very pleased to welcome Cindy to the Komen staff," said Andrew Asato, CEO of Komen Oregon & SW Washington. "She is already familiar with our programs, and that coupled with her broad nonprofit experience will prove vital in sustaining our fight against breast cancer."

Ms. Fletcher received her Bachelor of Science from the University of Minnesota and her Masters of Business Administration from Portland State University. She volunteers with several organizations and is a member of Wasabi Paddling Club (Wasabi Women Dragon Boat Team and Hana Hou Outrigger Team).

About Susan G. Komen Oregon and SW Washington

In the last 24 years, the local organization has funneled nearly \$19.8 million into programs that prioritize the importance of improving and building on the quality of life for survivors, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$11.9 million has been dedicated to local cutting edge research.

About Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Nationally, since its founding in 1982, Komen has funded \$2.6 billion in funding to research, screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. More information is available at KomenOregon.org.



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