



## **Komen Oregon & SW Washington Breast Cancer Issues Conference Scheduled for March 5, 2016**

*Komen's innovative Regional Breast Cancer Issues Conference provides medical information as well as emotional support and camaraderie to participants*

A place to gain education and information on the latest breast cancer research, cutting-edge treatments, find support, and feel empowered – these are the promises of Komen Oregon and SW Washington's annual Breast Cancer Issues Conference. It is the only gathering of its kind in Oregon and among the nation's Komen affiliates.

This conference is unique in that it brings a variety of medical experts specializing in breast cancer research, treatment or support in one place to discuss significant topics for those touched by the disease or at risk.

Sessions offered include "New Targeted Therapies: Beyond ER/PR/HER2 Pathways", "Metastatic Cancer", "Lifestyle Choices for Breast Cancer Survivors", and others, including the closing panel, "Life After Breast Cancer: Discovering the New Normal." A full list of sessions may be found online at [www.komenoregon.org](http://www.komenoregon.org). Sessions will also be offered in Spanish.

In addition to conference sessions, activities are scheduled during breaks. In the exhibit hall, participants will be able to speak with companies and organizations working in the breast cancer arena. In the registration area, researchers will be on-hand to discuss poster presentations of their work, and clinical trial nurses will have information on available opportunities.

Komen Oregon and SW Washington director of programs, Cindy Fletcher, states, "In addition to the wonderful conference program, we are especially excited about the new poster session, which will give conference participants a chance to see what research is happening in the area and to ask questions directly of the researchers. The Breast Cancer Issues Conference is a fantastic opportunity for anyone with an interest in breast cancer, be it clinical or personal, to gather and learn more about the scientific and lifestyle sides of the disease. "

The Breast Cancer Issues Conference will take place on Saturday, March 5<sup>th</sup> from 8am to 3:30 pm at the Double Tree by Hilton Hotel, located at 1000 NE Multnomah St. Portland, OR 97232. It is open to healthcare professionals, survivors, support persons/co-survivors, and all who are interested in the fight against breast cancer.

Entry includes access to all conference sessions, exhibits, lunch, and the keynote address with Annie Parker, a three-time cancer survivor, as well as author of the book and inspiration for the film *Decoding Annie Parker*. Continuing education credits will be available for nurses, imaging technologists, social workers, and other health professionals.

[Register for the conference here.](#)

Conference Champion Sponsors include Kaiser Permanente, OHSU Knight Cancer Institute, and Providence Cancer Center.

### **Also simulcast throughout Oregon**

Statewide Simulcast – More than 150 people will participate via simulcast in Bend (St. Charles Medical Center), Roseburg (Community Cancer Center), and Medford (Asante Rogue Regional Medical Center).

### **About Susan G. Komen Oregon and SW Washington**

In the last 25 years, the local organization has funneled nearly \$19.2 million into programs that prioritize the importance of improving and building on the quality of life for survivors, emphasize the value of early detection and screenings, as well as financial assistance for access to treatment. Another \$11.5 million has been dedicated to cutting edge research funding locally.

### **About Susan G. Komen®**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$889 million in research and provided \$1.95 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit [komen.org](http://komen.org) or call 1-877 GO KOMEN. Connect with us on social at [ww5.komen.org/social](http://ww5.komen.org/social).

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