



FOR IMMEDIATE RELEASE

Media Contact:
Devon Downeysmith
503-866-3508 | [ddowntneysmith@komenoregon.org](mailto:downtneysmith@komenoregon.org)

PORTLAND RACE FOR THE CURE WITHIN STRIKING DISTANCE OF 30,000 PARTICIPANT GOAL

This Sunday Komen Oregon celebrates the 21st annual Komen Portland Race for the Cure at Tom McCall Waterfront Park on September 16th. This event is Komen Oregon's largest annual fundraising event, raising significant funds and awareness for the breast cancer movement. It's a time to celebrate survivors and their families while working toward the promise of ending breast cancer forever.

With nearly 25,000 walkers, runners and breast cancer survivors registered so far, the Portland Race for the Cure is within striking distance of its 30,000 participant goal. There's still time to register tomorrow at the Komen Health Expo on Saturday, September 15th from 10am-4pm at the Oregon Convention Center, Exhibit Hall D. Individuals may also register on event day starting at 6:30am in Tom McCall Waterfront Park.

The effectiveness of Komen Oregon's mission is entirely dependent on its network of supporters. Money raised by Race participants helps expand access to lifesaving screening and treatment while providing funding for cutting-edge breast cancer research.

New activities this year include a competitive 8K run and special Survivor Tribute Ceremony honoring breast cancer survivors and co-survivors.

Street Closures

- Northbound Naito Parkway/Front Avenue, between SW Jefferson and NW 26th Avenue, will be closed from 7:00 a.m. to 11:15 a.m. Some portions of northbound Naito north of SW Oak Street may be re-opened by 10:15 a.m.
- Southbound Naito Parkway, between NW 26th and SW Columbia, will be closed from 7:00 a.m. to 11:15 a.m. Some portions of southbound Naito from NW 26th to SW Ankeny Street may be reopened by 10:30 a.m.
- NW 9th Avenue, from NW Naito Parkway to NW Davis, will be closed from 7:30 a.m. to 10:30 a.m.
- NW Broadway, from NW Davis to W Burnside, will be closed from 7:30 a.m. to 10:45 a.m.
- West Burnside will be closed in both directions between 6th and 9th Avenues from 7:45 to 10:30 a.m.
- SW Broadway, from SW Burnside to SW Main, will be closed from 7:30 a.m. until 10:45 a.m. Cross traffic will be permitted at certain key intersections during the event, however, whenever safe gaps in the runners occur.
- SW Salmon, between SW Broadway and SW Naito Parkway, will be closed from 7:30 a.m. to 11:00 a.m.

*All closures are subject to change.

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About the Oregon and SW Washington Affiliate of Susan G. Komen for the Cure

For the past twenty years, Komen Oregon has provided tens of thousands of low-income women access to critical breast cancer screening and treatment. Our 360-degree approach is making a difference, with breast cancer mortality rates down and five-year survival rates up. We save lives and provide critical care to low-income women. We remove barriers – through education, transportation and screening – and provide support services from the moment a woman picks up the phone. We provide:

- Screening for low-income women: The collaboration between Komen Oregon and the state of Oregon provides about 8,000 mammograms a year in Oregon alone, the largest screening resource for uninsured and underinsured women in the state.
- Removal of barriers: Komen Oregon provides women and their families – especially in rural areas – access to transportation so that patients have access to treatment. We fund patient navigator to assist women and their families from the moment they pick up the phone.
- Providing critical local care: Seventy-five percent of Komen Oregon dollars stay local to support low-income women with life-saving resources. For the past 20 years, Komen Oregon has directed more than \$20 million toward breast cancer screening, education, transportation and survivor support.
- Investing in cutting-edge research: 25% of donated funds are pooled with other Komen Affiliates to fund global breast cancer research. Komen has invested more than \$685 million in cutting-edge breast cancer research. Researchers at OHSU and Providence Cancer Center are part of a global network focused on aggressively addressing the most difficult questions that remain. Every major advance in global breast cancer research in the last quarter century has been touched by Komen for the Cure dollars. Local researchers at OHSU and Providence Cancer Center are part of Komen's global network of researchers working to end breast cancer forever.

To learn more please visit www.komenoregon.org or contact us at 503.552.9160.

About Portland Race for the Cure

The Race for the Cure series raises significant local funds and awareness for the breast cancer movement. It's a time to celebrate survivors and their families while working toward the promise of ending breast cancer forever.

About Susan G. Komen for the Cure

About Susan G. Komen for the Cure® Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure® and the Susan G. Komen 3-Day for the Cure®, we have invested more than \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit komen.org or call 1-877 GO KOMEN.

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