



**FOR IMMEDIATE RELEASE**

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## PROVIDING KNOWLEDGE, SUPPORT AND EMPOWERMENT

Komen's Premier Breast Cancer Conference Offers Something for Everyone

**February 11, 2013 (Portland, OR)** – A place to gain knowledge, find support and feel empowered – these are the promises of Komen Oregon and SW Washington's annual Breast Cancer Issues Conference. Whether someone is newly diagnosed, had breast cancer many years ago, or is supporting a loved one with the disease, this conference offers something to help make their journey a bit easier. Komen Oregon and SW Washington is partnering with Legacy Cancer Institute to present this year's conference.

This conference is unique in that it brings a variety of medical experts specializing in breast cancer research, treatment or support in one place to present on significant topics for those touched by the disease or at risk. Five tracks of topics will be offered: Metastatic Disease, Breast Cancer in Early Life, Survivorship, Integrative Medicine and, for the first time ever, a full day of sessions in Spanish.

Sessions offered include "Sexuality and Breast Cancer", "Acupuncture and Chinese Medicine in Cancer Care", "Impact of Breast Cancer on the Kids in Your Life" and "Symptom Management with Advanced Disease." A full list of sessions may be found online at [www.komenoregon.org](http://www.komenoregon.org).

Komen Oregon and SW Washington CEO, Thomas Bruner states, "breast cancer affects those differently depending on where they are in their lives. For the young survivor, navigating relationships and fertility issues may be a primary concern. For a woman who underwent breast cancer treatment and surgery 30 years ago, longer-term survivorship issues like chemo brain or lymphedema may be continued concerns..."

Further Bruner notes, "For the metastatic survivor living with advanced breast cancer, managing symptoms and improving quality of life are the daily struggles she may encounter. And for the loved one by her side, they often don't know how to be of help or support. That's why the Breast Cancer Issues Conference exists – to bring experts together to help each person however they may be affected."

Legacy Cancer Institute is the Patron Event Sponsor for the 2013 Breast Cancer Issues Conference. Ranked among the nation's best cancer programs by the American College of Surgeons Commission on Cancer, the Legacy Cancer Institute is a recognized authority on the prevention and treatment of breast cancer. Legacy Cancer Institute includes some of the region's most recognized breast surgeons and radiation oncologists as well a team of genetics specialists, nurse navigators, therapists and patient support staff to guide and support patients at every stage of treatment. In addition, Legacy Cancer Institute conducts ongoing clinical trials, houses the Comprehensive Cancer Healing Center and offers Portland's only 3-D mammography services.

"This conference is an invaluable community asset for anyone who has been touched by breast cancer," said Nathalie Johnson, MD, Medical Director, Legacy Cancer Institute and Legacy Breast Health Centers. "At Legacy, our mission is to not only treat the cancer but also guide our patients back to a quality life, with the least impact and that is exactly what this conference is all about. We are proud continue our strong partnership with Komen and help equip Oregon and SW Washington's women and men with this life saving and preserving information."

This year Komen is also proud to offer, for the first time ever, a full day of sessions in Spanish. These sessions focus on the basic biology of breast cancer, navigating the health system and how to reduce ones risk of being diagnosed with breast cancer.

The Breast Cancer Issues Conference will take place on Saturday, March 9th at the Oregon Convention Center. To register, please visit [www.komenoregon.org](http://www.komenoregon.org) prior to March 1st. Entry includes access to all conference sessions, lunch and the keynote address with Kimberly Allison, M.D., a survivor and pathologist who will present "Surviving Breast Cancer: A Pathologist and Patient's Perspective."

### **About the Oregon and SW Washington Affiliate of Susan G. Komen for the Cure**

The Oregon and SW Washington Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than two million breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Since the Affiliate's inception in 1991, Komen Oregon has invested over \$20 million in the local community to fund screening services, breast health education, rural transportation assistance, survivor support and breast cancer research. Join our promise by calling 503-552-9160 or visiting us online at [komenoregon.org](http://komenoregon.org).

### **About Susan G. Komen for the Cure**

About Susan G. Komen for the Cure® Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the

cures. Thanks to events like the Komen Race for the Cure® and the Susan G. Komen 3-Day for the Cure®, we have invested more than \$2.2 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit [komen.org](http://komen.org) or call 1-877 GO KOMEN.

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